



## Graduate Certificate in Applied Analytics Program: Application Checklist

- **Admission criteria and eligibility information:**
  - Students are eligible for this certificate regardless of their undergraduate major. Programming knowledge/experience is not required, but familiarity with statistics is beneficial. It's a myth that you need to be an expert in math or programming in order to effectively analyze data. Programming is useful for doing data analysis, but not necessary. Nor is it sufficient. Using data to improve decision-making requires actionable insight. This means understanding where analytics can improve decisions, obtaining the appropriate data, understanding what it does/does not measure, shaping it into an appropriate form, building useful predictive or explanatory models, and communicating the insight to multiple audiences: customers, employees, owners, communities, and beyond. Actionable insight also requires using your existing knowledge to ask the tough questions needed to move your organization or business forward. The Certificate is designed to provide and sharpen this skill-set for working professionals.
- **Online application:**
  - Please create an account and apply online at: [www.loras.edu/apply](http://www.loras.edu/apply). There is no application fee.
    - In the Student Profile section within the application itself, select "Graduate: professional education program" as the *Student Type*, then select "Graduate Certificate in Applied Analytics" as the *Academic Program*.
- **Current resume:**
  - Please upload your resume to the "Materials" section of your online application.
- **All official transcripts from each institution attended, including undergraduate and graduate:**
  - For a transcript to be considered official, it must be mailed in a sealed envelope from that institution's Registrar's Office directly to Loras College Graduate Admissions. (Transcript "issued to student" as well as faxed and copied transcripts will not be considered official).
    - All official transcripts can be mailed to:  
Loras College Graduate Admissions  
Attn: Megan Henderson  
1450 Alta Vista Street  
Dubuque, IA 52001
  - Official electronic transcripts ordered through a service such as Credential Services or National Student Clearinghouse are also acceptable.
  - Please have your transcripts sent immediately after you have submitted your online application.
  - Notice to applicants who are still enrolled in classes at their current institution:
    - In lieu of an official copy of your undergraduate transcript, please upload an unofficial copy of your current undergraduate transcript to the "Materials" section of your online application. Upon receipt of all other application materials, you may still be given a provisional admission decision, contingent upon our receipt of your final, official transcript once your final grades are posted.

*Please note that you will be required to upload your resume before you can submit your online application. However, you may start the application and return to it at a later time to upload this document. It does not all have to be completed at once.*

### Application deadlines:

Fall enrollment – all materials due by August 1.

Spring enrollment – all materials due by January 1.

Applications submitted after the deadline will be considered on an individual basis.

### Admission decision:

Immediately following receipt of all application materials, your file will be reviewed by the Program Director. You will then be notified of an admission decision in your online Applicant Status Portal within one week. 9/2021