

2009

President's Report

LORAS COLLEGE



as a Catholic,
liberal arts college,
creates a community
of active learners,
reflective thinkers,
ethical decision-makers
and responsible
contributors in
diverse professional,
social and
religious
roles.



Dear Alumni and Friends,

I am pleased to share highlights regarding Loras' 2008-09 academic year. You will notice that the College continues to achieve much thanks to our dedicated, talented and accomplished faculty and staff. Further, our students continue to inspire us all. Collectively, they bring reward and honor to all that we do.

Many of our achievements are a direct result of your generosity. In addition to your financial support, many of you have attended campus or alumni events; offered internship, job shadow or professional opportunities for our students; encouraged prospective students to enroll at Loras; and most importantly, kept us in your prayers.

In addition to calling your attention to our successes and extending our profound gratitude, I would be remiss if I did not emphasize the challenges that the global economic crisis has caused Loras. You will learn after having read this report that our endowment took a significant hit and that our aggregate contribution totals have declined for the past two years. Despite this, we are recording all time highs on virtually every qualitative indicator by which institutions like ours are assessed.

As philanthropic support has declined and qualitative improvement has soared, Loras College has nonetheless held steadfast in delivering its mission, balancing its budgets and making student cost of attendance affordable. During the past two years, the average increase in tuition has been approximately 6% among public institutions and 5% among private colleges and universities. Thanks to our board's leadership, we just announced a modest 3.5% increase in tuition for the second consecutive year. Further, we have again increased the amount of aid available to our students, particularly for those who are first-generation college students or whose families have encountered unemployment.

By financial standards, Loras is an excellent investment. Loras was again cited by *Barron's Best Buys in Education* as one of only 231 colleges nationwide offering an excellent education at an affordable price. From a mission perspective, we are emphatic about the "total development" of our students. Their success—spiritually, academically, personally, athletically, artistically—can easily be documented by numerous regional, national and international awards.

In order to maintain our momentum, stay competitive and deliver this top-notch Catholic, liberal arts, residential and undergraduate mission, I encourage your support at levels we have never sought previously. We all benefited from the sacrifices and generosity of many. I urge your additional and selfless commitment at this moment in time for countless numbers of students who are daily making us proud and whose dependency on Loras will make a difference in the lives of others.

Thank you for your support and consideration.

God Bless,

James E. Collins ('84)
President



Pride in National Recognition

- Lenovo presented a replica of the Beijing 2008 Olympic Torch to Loras College, along with Notre Dame, Yale and 12 other colleges, in recognition of the College's longstanding business partnership and its continued dedication to technology as one of only 300 Lenovo ThinkPad Colleges/Universities across the country.
- The Corporation for National and Community Service for the second year in a row honored Loras with a place on the President's Higher Education Community Service Honor Roll for exemplary service efforts and service to America's communities.
- Loras College earned the 13th spot in the Top Tier among Best Midwest Baccalaureate Colleges in the 2009 edition of "America's Best Colleges" by *U.S. News & World Report*.
- The Loras men's soccer team won the Iowa Conference for the third straight year and for the second consecutive year, made a NCAA Division III Final Four appearance.
- After a shootout win in the IIAC Tournament Championship, the Loras women's soccer team returned to the NCAA Division III Championships and beat University of St. Thomas in the opening round.
- *Eye on America*, an innovative television series that educates viewers on a variety of current topics, trends and issues, featured only Loras College in a segment which aired nationally on the Fox Business Network and the Travel Channel. The segment was part of the show's series, "*Hidden Gems of Higher Learning, Spirituality, and Education for the 21st Century.*"



Pride in Student Successes

- Loras College media studies students received several first place awards at the Northwest Broadcast News Association (NBNA) Awards Ceremony at the Midwest Journalism Conference in Minneapolis, Minn., held March 28-29, 2009.
- Seniors in the spring 2009 Advanced Applications in Finance class produced *Launch into Life: A Guide to Personal Finance*, an informative 52-page publication that contains articles of interest to graduating seniors and recent alumni.
- For the second straight year a Loras student, Daniel Randolph ('10), was named to the UWIRE 100, which honors the nation's top collegiate journalists.
- Every Loras student who entered the American Advertising Federation's local level ADDY® Awards competition took home an award and three students' works were forwarded on to the regional level of competition.
- The Loras College senior honors class held the exhibit, "Connecting with the Washington Neighborhood: An Exhibit of Service and Study," at the Smithsonian affiliated National Mississippi River Museum & Aquarium. The exhibit was the result of a semester-long course in which students researched the history of and served at various sites throughout the Washington neighborhood in Dubuque.
- Alison Balaskovits ('09), a Loras College English literature and writing major, took first place in the Delta Epsilon Sigma National Writing Competition, poetry division.
- Loras College media studies students received numerous awards at the Iowa Broadcast News Association, (IBNA) spring convention held May 2, 2009, in Ames, Iowa. For the first time Loras College students took first place in the top three categories.



Pride in Student Successes (Continued)

- The Loras Mock Trial Team earned the title of Midwest Regional Champions for the 2008-09 year. The Loras Mediation Team finished the season with a national ranking of 7th in advocacy and 8th in mediation, continuing eight straight years of top ten finishes, and four students were named All Americans.
- Loras College again participated in RecycleMania, a 10-week challenge among college campuses to reduce waste and increase recycling. The Loras community collected 16.38 pounds of recyclable per person.
- Loras students successfully raised \$87,285.16 in April 2009 for the Children's Miracle Network through the Dance Marathon.
- LISA (Loras Intercultural Student Association) was named student organization of the year.
- The 2008-09 year proved a successful one for Loras athletics with five Iowa Conference Most Valuable Players: Alex McGrew ('09), football; Mary Bridget Corken ('09), women's cross country; Miguel Bonilla ('11), men's soccer; Jenny Dziubla ('09), volleyball; and Nick Olberding ('09), baseball.
- Members of the Loras College Choir traveled to China for a 12-day tour as part of the pre-Olympics art festival.
- Loras had 1,317 students provide approximately 33,000 hours of service, both locally and globally. Of those students, 440 served 20 hours or more, demonstrating their devotion to helping others.



Pride in Faculty and Staff Excellence

- All three Loras writing faculty had books accepted for publication: Kevin Koch, Ph.D.; James Pollack, Ph.D.; and William Jablonsky, M.F.A.
- Janine Marie Idziak, Ph.D., professor of philosophy and director of the Bioethics Resource Center, published a textbook of case studies, along with a Web site of supplementary resources, on ethical issues in health care.
- The Rev. William Joensen, Ph.D., associate professor of philosophy and chair of the division of philosophy, religion and theology, was invited to participate in and presented lectures for the Health Law and Bioethics program of the European Summer University in Krakow, Poland.
- Kristin Anderson-Bricker, Ph.D., associate professor of history, held the John Cardinal O'Connor Chair for Catholic Thought for the 2008-09 academic year. Her research focused on Catholic moral theology and social teachings in the context of the sexual culture of students at Catholic colleges today.
- Bob Schultz (MA '94), head cross country and track and field coach, received the 2008 Father John Naumann Award. The award, presented by Loras College student government, is given to a faculty or staff member who demonstrates outstanding support for and involvement with Loras students.
- Teresa Kehe, head volleyball coach, was voted IIAC Coach of the Year.
- The John Henry Cardinal Newman Award for Teaching Excellence and Campus Leadership was awarded to Richard H. Anderson, Ph.D., professor of sociology. The Cardinal Newman Award recognizes a faculty member who has a continued record of excellence in teaching.
- Cheryl Jacobsen, Ph.D., provost and academic dean, was appointed to the Institutional Actions Council for the Higher Learning Commission.
- President Jim Collins ('84) has joined 17 other Catholic college presidents in serving on the Association of Catholic Colleges and Universities (ACCU) board of directors where together they represent more than 220 Catholic colleges and universities across the United States.
- Carl Tebon, head baseball coach, was named IIAC Coach of the Year.



Pride in Academic Endeavors

- Leading green efforts and partnering with several local schools and organizations, Loras hosted the free sustainability conference *Building Tomorrow's Neighborhoods*.
- Through many interconnected curricular and arts and culture events, the College explored the Holocaust as a theme. The culmination was a day-long event titled *To Do Justice*, which presented the riveting story of the 1945 Dachau War Trial.
- Loras has signed prominent health profession collaborations in the nursing and pharmacy fields with *Allen College* and *Creighton University*, respectively.
- In honor of Brain Awareness Week, Loras College students and faculty members visited more than a dozen local classrooms educating young students about the human brain and its function.
- Loras College and the University of Iowa have partnered to offer courses on the Loras College campus that are applicable to the doctoral program in Educational Administration/Educational Leadership Emphasis Program at the University of Iowa.
- Due to the vast array of books in the special collections and Rare Book Room of the Academic Resource Center, Loras has been chosen by the University of Iowa to participate in a research project on paper that is 500 years old. The other participant library is the Newberry Library in Chicago.
- The Media Studies program received a \$47,000 grant from the Dubuque Teleprogramming Commission for new equipment which, in part, helps to provide a quality *LCTV* newscast to the greater Dubuque area.
- Language faculty and information technology staff were selected to participate in a Keck Foundation and Council of Independent Colleges summer workshop titled, "Network for Effective Language Learning."
- The College received a two-year U.S. Department of Education grant for the Loras for Literacy program that totaled \$430,348. Humanities Iowa also awarded Loras a \$15,000 grant to produce a video on the life of Bishop Loras.
- As part of the year's theme of exploring the Holocaust, Craig Schaefer ('89), professor of communication arts, and 12 students traveled to Germany to film a documentary titled, *Documenting the Holocaust*. They interviewed residents and visited many locations important to the Holocaust and its history, including a number of concentration camps and the Holocaust Memorial in Berlin.



Pride in our Catholic Identity and Spiritual Life

- The St. Pius X Seminary program at Loras College continues to grow with the College seminarians being a great witness on campus and in class, as well as coming together to lead Evening Prayer on Mondays before daily Mass in Christ the King Chapel.
- Last year the inactive Knights of Columbus Council (started in 1987) was jump started with a huge influx of new young men interested in the fraternal, charitable and patriotic opportunities of the Knights of Columbus. After working very hard to get re-established, they now number more than 60 in the council.
- A chapter of the Daughters of Isabella, a Knights of Columbus counterpart, was chartered for women of the College. A charitable organization, the Daughters of Isabella work to uphold the teachings of the Catholic Church, bring spiritual benefits to its members and contribute to the common good of humanity.
- Approximately 20 Duhawk couples have had the opportunity to celebrate the Sacrament of Marriage in one of the Loras Chapels. All marriage preparation arrangements are handled on campus, including a certified instructor for the NFP (Natural Family Planning), as part of the preparation.
- The Office of Spiritual Life offered the first annual “Loras Community Mission Nights,” for three evenings this Lent. Based on the theme, “Coming Home to Your True Self,” each evening included great contemporary Christian music, Scripture, a 20-25 minute reflection, journaling, discussion time and concluding prayer. Numbers ranged from 125-200 for the three nights.



Pride in our Catholic Identity and Spiritual Life (Continued)

- This year there were nine candidates/catechumens in the RCIA (Rite of Christian Initiation for Adults) process.
- The annual St. Pat's Auction raised a record \$14,000 for service trip efforts and the communities in which we serve.
- Loras students were part of a team that provided an 8th grade retreat for Mazzuchelli Middle School in Dubuque. This was the 11th annual retreat and the number of candidates continues to increase.
- A team of Loras students led a Discovery (Confirmation) Retreat for the John Paul II Cluster (Independence, Iowa) and the Aquin System (Cascade, Iowa) students, serving a total of 88 students.
- The Antioch Retreat weekend was very successful, with 54 participants. Students have expressed their love of getting away for a weekend to take time to reflect and share their faith with their peers as they are challenged to take it to a deeper level.
- The second annual 10,000 Villages Fair Trade Crafts Sale was again a success. It provides people an opportunity to purchase items made in third world countries with the proceeds going to the artisans. Nearly \$3,500 of goods were sold, with a percentage going to the Loras Council #9224 of the Knights of Columbus.
- There has been excellent participation in the Monday peace and justice community discussions, averaging 25-30 students, organized through the Fr. Ray Herman Center for Peace and Justice.
- Loras' team of four FOCUS missionaries helped form students into Catholic leaders through one-on-one mentoring relationships called discipleship. The FOCUS program expanded from two student leaders to 13, providing the opportunity for a dozen student-led bible studies on the Loras campus this fall, where students learn and discuss with their peers how to follow Jesus Christ more deeply as they face the many challenges of college life.
- The student organization Duhawks for Life engaged in several pro-life activities including a letter-writing project to members of Congress concerning the FOCA (Freedom of Choice Act) bill, peacefully protesting in front of Planned Parenthood and raising money for and volunteering at Birthright.

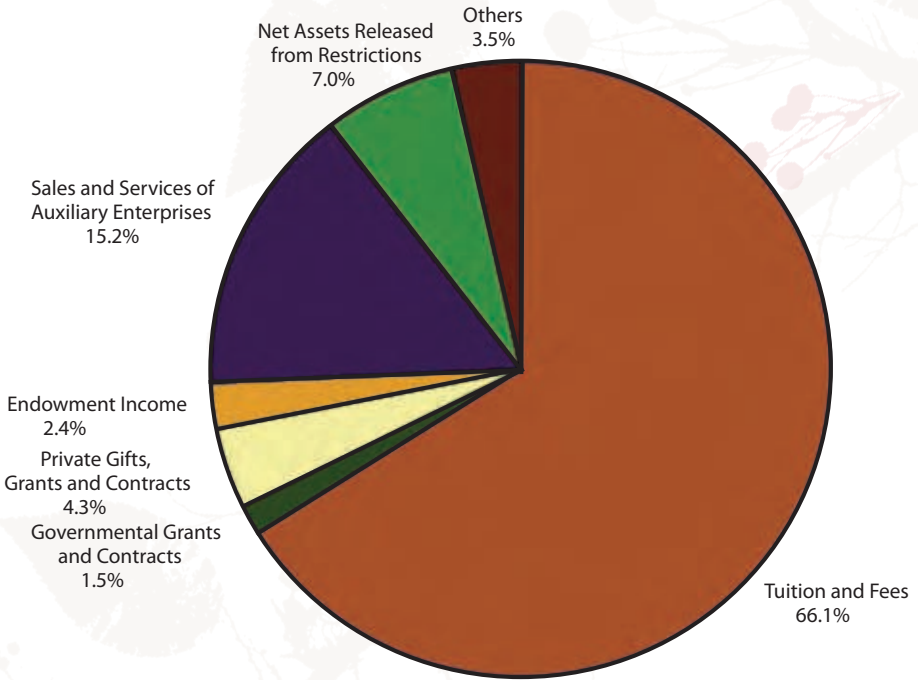
Pride in the Demand for Loras

- The recruiting cycle for the fall 2009 incoming class was very successful, despite a difficult economic year. More than 11,000 prospects expressed interest in the College, yielding an historic high of 4,100 applications.
- Loras enrolled 418 new full-time first year students this fall, compared to 386 students last fall. This is the largest class entering the College since 1993.
- The College yielded more students from the state of Illinois and enrolled more women. Additionally, the College experienced an all-time high ACT score for the new student body with the average improving to 24.
- The first year class entering the College this fall is the most diverse class to date, with more than 10.5% of the students representing minority populations.
- Last year 54 alumni events were held in 16 different geographic locations throughout the country. A total of 2,519 alumni and friends gathered at these events to socialize and learn more about happenings at Loras College. Homecoming 2008 added to these impressive numbers with 20 additional events held throughout the weekend and a crowd of 5,305 alumni and friends returning to campus.
- More than 95% of Loras students were employed or accepted to graduate school within six months of graduation.
- A record number of dollars were raised for the Loras Fund in the 2008-09 fiscal year at \$2.9 million, surpassing the record set the previous year.

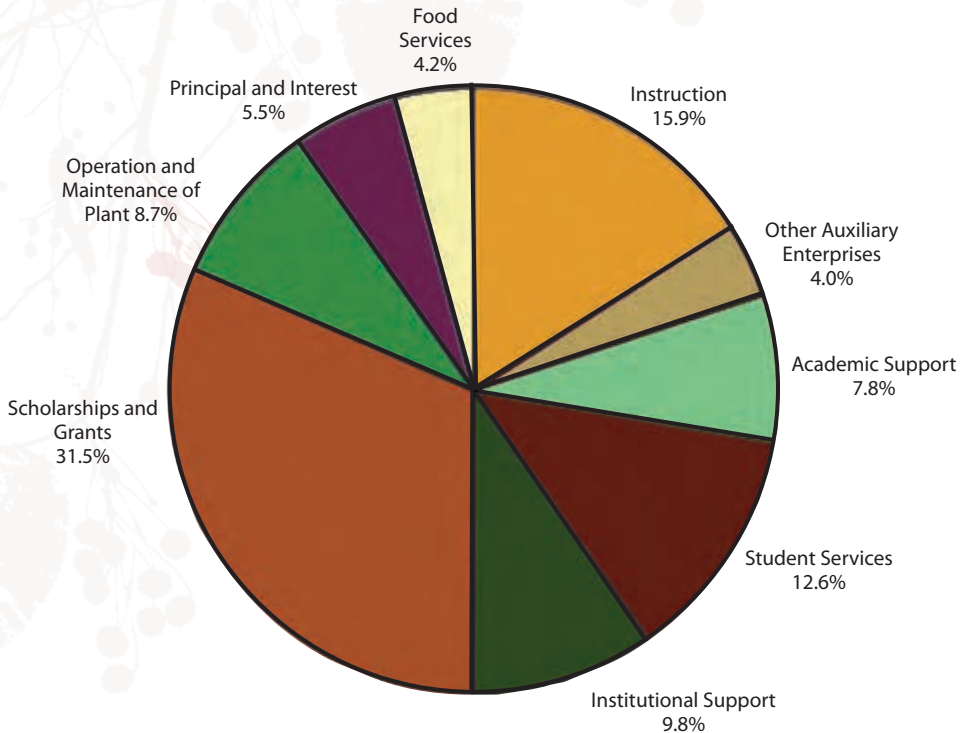
Pride in being Good Financial Stewards

- Loras was among the first colleges in the country to announce its tuition for the 2009-10 academic year. In October 2008, we announced a modest 3.5% increase in tuition, more than 3 percent less than the national average. Doing so permitted families time to plan for next year and maintained our longstanding commitment to be accessible.
- Loras' affordability is further underscored by our continued inclusion in the 10th edition of *Barron's Best Buys in Education*, which recognizes only 231 colleges.
- Loras College welcomed Alta Vista Research Group, a private, for-profit research firm headed by Bob Woodward III, to campus.

Revenues 2008-09

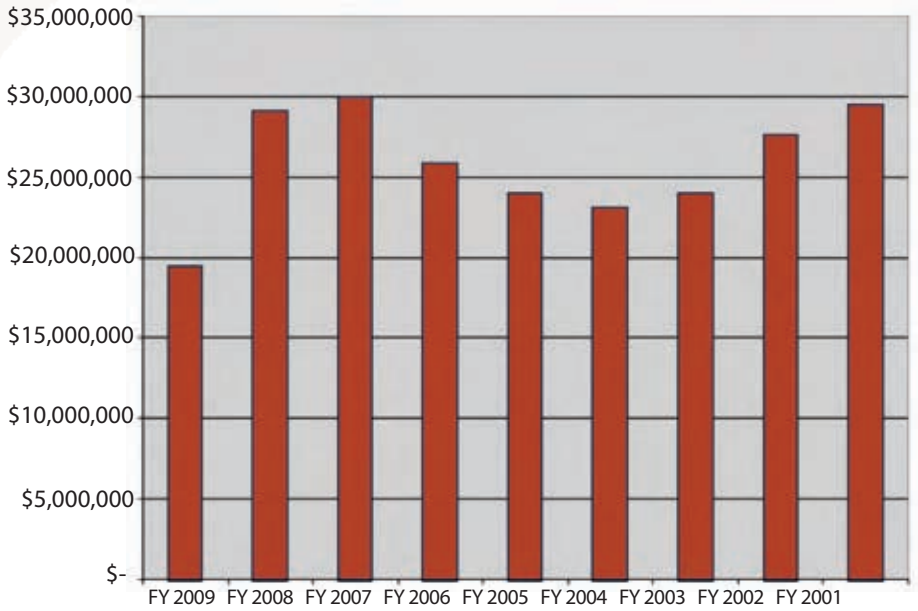


Educational and Auxiliary Expenditures 2008-09



Endowment Market Value

FY 2008-09



Total Fiscal Year Giving

Fiscal Year	Total Gifts	Total Donors
2006-07	\$6,912,701	6,980
2007-08	\$5,492,472	6,919
2008-09	\$5,326,218	5,612

Giving of \$1,000+

Fiscal Year	Total Gifts	Total Donors
2006-07	\$4,339,391	523
2007-08	\$4,580,545	501
2008-09	\$3,773,082	466



Pride in Campus Enhancements

- Underutilized common spaces in Rohlman and Smyth Halls, as well as kitchenette spaces in the Visitation Complex, were remodeled this summer to create additional residential space. The new space in Rohlman Hall accommodates 15 students and is handicap accessible, including restroom and shower space. Rooms for six students were added to Smyth Hall and eight student residential rooms were added to the Visitation.
- The Technology Center worked to replace the 10-year old core and edge electronics that help provide network access across the entire campus. Also, 80 wireless access points were installed in the residence halls, providing students with wireless connectivity in their rooms and study lounges.
- Remodeling work continues on the St. Joseph Auditorium stage. A Dubuque Racing Association grant helped to restore and upgrade a 26-foot rotating platform that can be used for scenery changes.
- The P.O.D. (Provisions on Demand) Market has been added on the first floor of Hoffmann Hall. The convenient location on lower campus allows students to grab a snack, fresh brewed coffee or on-the-go lunch option.
- Two new emergency notification systems were put in place to further campus safety measures. The Connect-ED® communication service allows campus administrators and security professionals the ability to reach the Loras community with information and updates during unforeseen events or emergencies through phone calls, e-mails and/or text messages. The Vox Public Audio System™ is an outdoor alert system combining sirens and live voice commands which complements the Connect-Ed system.



Pride in our City Accomplishments

- Dubuque was ranked 18th in the nation in Forbes magazine's annual "Best Small Places for Business and Careers."
- Dubuque received the All-America City award in 2007 which recognizes communities whose citizens work together to identify and tackle community-wide challenges and achieve uncommon results. Awarded by the National Civic League, it is the nation's most prestigious and oldest civic recognition program.
- The recent commitment of IBM to locate a service center in Dubuque has created a demand for 1,300 new jobs. Loras College has been partnering with the company in several ways to ensure it is an important resource for the company as they search to hire a quality workforce.
- Dubuque was named the "Most Livable" Small City in the United States as part of the U.S. Conference of Mayors 2008 Livability Awards Program. This award recognizes mayoral leadership for developing and implementing programs that improve the quality of life in America's cities.
- Dubuque was named to RelocateAmerica.com's 2009 list of "Top 100 Places to Live," communities with visionary leaders, improving or thriving economies including housing and realization of "green" initiatives.
- Dubuque received the U.S. EDA's 2009 "Excellence in Economic Development Award for Excellence in Historic Preservation-led Strategies" for the IBM/Roshek Building project.
- IBM and the City of Dubuque have announced a new collaboration aimed at making this community of 60,000 one of the first "smarter" sustainable cities in the U.S., creating an international model of sustainability for communities of 200,000 and under.



Pride in 2009-10 Achievements so far

- Loras College has earned its highest ranking ever at the 11th spot in the Top Tier among Best Midwest Baccalaureate Colleges in the 2010 edition of “America’s Best Colleges” by *U.S. News & World Report*. Loras was additionally recognized as having one of the top five best graduation rates in its category.
- The University of Iowa Carver College of Medicine selected Loras College chemistry professor David Speckhard, Ph.D., through a competitive process, as one of seven faculty from Iowa’s undergraduate colleges to participate this summer in the FUTURE (Fostering Undergraduate Talent - Uniting Research and Education) Biomedicine program. The faculty members participated in collaborative research projects with University of Iowa Carver College of Medicine faculty.
- This summer Loras College sent 12 students and two professors to Ireland as part of a research study that looked at the Catholic Church in the United States and Ireland. The group spent the spring doing background research then spent three weeks in Ireland doing field research, meeting with parish groups, religious orders, young people, clergy and experts on trends in the Irish Church. The trip culminated in an international interdisciplinary conference on “Catholicism and Public Culture,” where Loras faculty presented papers and Loras students led a series of roundtable discussions comparing Catholicism in the United States and Ireland today.
- Lisa Bunders, Ed.D., vice president for enrollment management, was awarded a 2009 Rising Star Award, which recognizes those ages 40 and younger who are involved in the Dubuque area community and the business world.



- Loras College welcomed four new board members to the Board of Regents in October 2009. Troy Cicero ('84) is consultant/president and chief skill officer for MulticultuReal Communications, Inc., New Lenox, Ill. Richard Kenney ('63) is retired vice president of Consolidated Papers, Wisconsin Rapids, Wis. Stephanie Savage is board member of American Trust & Savings Bank, Dubuque, Iowa. Greg Gumbel ('67) is a sportscaster for CBS Sports, Inc., Fort Lauderdale, Fla.
- Members of the Loras College Choir, accompanied by director Bruce Kotowich, associate professor of music, performed musical selections during a public Mass celebrating the 30th anniversary of Pope John Paul II's visit to Iowa. The Loras Choir was the only college choir chosen to participate. The Loras Choir sang during the original visit by Pope John Paul II in 1979.
- Loras professor David Pitt, Ph.D., organized a summer Liturgical Music Conference, "Sing to The Lord A New Song: Giving Voice to The Theology of Liturgical Music." The conference and workshop drew participants locally and from around the Midwest, with well over 100 participants.
- Loras College President Jim Collins ('84) has been selected as one of the Irish Education 100. This is an inaugural listing by *The IrishVoice Newspaper* and *Irish America Magazine* of the most distinguished and accomplished educators of Irish descent in North America. Honorees represent a broad spectrum of education leaders across the United States, including university presidents, board of trustee members, Irish study teachers and other dedicated educators.
- The Loras College student chapter of the American Chemical Society recently received an Honorable Mention Award for its activities conducted in the 2008-09 academic year. They will be honored at the 239th ACS National Meeting in San Francisco in March 2010.
- President Jim Collins has announced that Pam Gerard will join the College as vice president for institutional advancement in January 2010. She has served as vice president for development and alumni relations at Lake Forest College in Illinois for the past four years, where she improved alumni giving to 30% and facilitated the development of a \$100 million campaign, of which more than \$80 million has been raised to date. Prior to that she served as vice president for philanthropy at Lake Forest Hospital.

Loras College Administrative Team.

James E. Collins ('84), *President*
Lisa Lail Bunders, Ed.D., *Vice President for Enrollment Management*
Rev. John Haugen, *Dean, Campus Spiritual Life*
Cheryl Jacobsen, Ph.D., *Provost and Academic Dean*
Stephen Schmall ('83), *Vice President for Finance and Administrative Services*
Pam Gerard, *Vice President for Institutional Advancement*
Arthur Sunleaf, *Associate Vice President for Student Development*

Loras College Board of Regents

Ex-Officio

James E. Collins ('84), *President*
Most Rev. Jerome Hanus O.S.B., *Chancellor*
Rev. Msgr. James Barta, Ph.D. ('52), *Vice Chancellor*

Elected Members

Mr. Thomas J. Tauke ('72), Alexandria, Va., *Chair*
Mr. John Schmidt, Dubuque, Iowa, *Vice Chair*
Ms. Theresa (Obermann) Hoffman ('81), Waterloo, Iowa, *Secretary*
Mr. James W. Bear ('67), Chattanooga, Tenn.
Mr. J. Paul Breitbach ('60), Winston-Salem, N.C.
Mr. Troy L. Cicero, ('84), Joliet, Ill.
Mr. J. Michael Colloton ('63), Hudson, Ill.
Mr. James M. Davis ('67), Greenwood Village, Colo.
Mr. Greg Gumbel ('67), Davie, Fla.
Ms. Kathy (Hopinkah) Hannan ('83), Wheaton, Ill.
Rev. Everett Hemann ('67), Cedar Falls, Iowa
Mr. Eldon T. Herrig ('49), Dubuque, Iowa
Mr. Dennis Houlihan ('72), Dubuque, Iowa
Mr. Richard Kenney ('63), Wisconsin Rapids, Wis.
Mr. Jeffrey Ladd ('63), Woodstock, Ill.
Mr. Thomas E. McCarty ('63), Hinsdale, Ill.
Mr. John Mulherin ('73), Hartford, Wis.
Ms. Stephanie Savage, Dubuque, Iowa
Rev. John P. Schlegel, S.J., Omaha, Neb.
Ms. Natalie Schramm, Dubuque, Iowa
Mr. David W. Spahn ('71), Dubuque, Iowa
Mr. Andrew P. Studdert, Wilmette, Ill.
Mr. James Theisen ('56), Dubuque, Iowa
Sister Margaret Wick, O.S.F., Dubuque, Iowa
Mr. David Wilson, Philadelphia, Pa.