



LORAS COLLEGE™

Public Opinion Survey Center

## Loras College Statewide Wisconsin Survey October/November 2016

Field Dates: October 31–November 1, 2016

Completed Surveys: 500

Margin of Error: +/- 4.4%

**Note on Methodology:** The Loras College Poll surveyed 500 Wisconsin likely voters. The survey was conducted October 31–Nov. 1, 2016. Margin of error for full sample results is +/- 4.4%. All results calculated at a 95% confidence interval.

- Survey was conducted using live operator interviews through a contracted professional call center
- Survey conducted with a random sample of registered voters (sample from official voter files provided by third party vendor)
- The statewide sample was balanced for standard demographic variables such as age and gender, with party composition to approximate previous elections.
- Survey included both landlines and cell phones (50-50 split).
- Screen for likely voter is report of “definitely” or “very likely” to vote in presidential election in November.
- Script development and methodology used for the survey received input from Republican campaign consultant Brian Dumas and Democratic campaign consultant Dave Heller

**Q1. Are you registered to vote in Wisconsin?**

Yes.....	500	100.0%
No.....	0	0

**Q2. In November there will be an election for President of the United States, as well as for U.S. Senate. How likely would you say you are to vote in this upcoming election? Would you say you will definitely vote, or are you very likely, somewhat likely, somewhat unlikely, unlikely, or will you definitely not vote in the election?**

Definitely.....	392	78.4%
Very Likely.....	33	6.6%
Somewhat Likely.....	0	0
Somewhat Unlikely.....	0	0
Unlikely/Definitely not vote.....	0	0
Already voted.....	75	15.0%

**Q3. And of the following categories, which one does your age fall into?**

18-29.....	105	21.0%
30-44.....	128	25.6%
45-64.....	186	37.2%
65+.....	81	16.2%

**Q4. Of the following, which best describes your race?**

White.....	460	92.0%
Black or African-American.....	20	4.0%
Hispanic or Latino.....	5	1.0%
Other.....	15	3.0%

**Q5. Gender**

Male.....	239	47.8%
Female.....	261	52.2%

**Q6. When it comes to politics, do you generally consider yourself a Republican, Democrat, Independent or something else?**

Republican.....	164	32.8%
Democrat.....	180	36.0%
Independent.....	114	22.8%
Something else.....	42	8.4%

**Q7. Thinking about the job Barack Obama is doing as President, would you say you approve or disapprove of his job performance?**

Definitely approve.....	165	33.0%
Somewhat approve.....	89	17.8%
<b>TOTAL APPROVE.....</b>	<b>254</b>	<b>50.8%</b>
Somewhat disapprove.....	32	6.4%
Definitely disprove.....	194	38.8%
<b>TOTAL DISAPPROVE.....</b>	<b>226</b>	<b>45.2%</b>
Undecided.....	18	3.6%
Refused.....	2	0.4%

**Q8. Thinking about the direction of the country, would you say you believe the country is on the right track or headed in the wrong direction?**

Right track.....	149	29.8%
Wrong direction.....	292	58.4%
Undecided.....	54	10.8%
Refused.....	5	1.0%

**Q9. Do you have a favorable or unfavorable view of Hillary Clinton?**

Very Favorable.....	106	21.2%
Somewhat Favorable.....	95	19.0%
<b>TOTAL FAVORABLE.....</b>	<b>201</b>	<b>40.2%</b>
Somewhat Unfavorable.....	43	8.6%
Very Unfavorable.....	232	46.4%
<b>TOTAL UNFAVORABLE.....</b>	<b>275</b>	<b>55.0%</b>
No Opinion.....	22	4.4%
Never Heard of.....	0	0
Refused.....	2	0.4%

**Q10. Do you have a favorable or unfavorable view of Donald Trump?**

Very Favorable.....	72	14.4%
Somewhat Favorable.....	103	20.6%
<b>TOTAL FAVORABLE.....</b>	<b>175</b>	<b>35.0%</b>
Somewhat Unfavorable.....	57	11.4%
Very Unfavorable.....	245	49.0%
<b>TOTAL UNFAVORABLE.....</b>	<b>302</b>	<b>60.4%</b>
No Opinion.....	22	4.4%

Never Heard of.....	0	0
Refused.....	1	0.2%

**Q11. You stated you already voted, can you tell me, for whom did you vote?**

Hillary Clinton.....	41	54.7%
Donald Trump.....	21	28.0%
Someone Else.....	1	1.3%
Unsure.....	0	0
Refused.....	12	16.0%

[Note: Q12 Asked only of those who had not yet voted]

**Q12. If the Presidential election were held today, and the candidates were Hillary Clinton for the Democrats and Donald Trump for the Republicans, for whom would you vote?**

Definitely Hillary Clinton.....	155	36.5%
Probably Hillary Clinton.....	22	5.2%
Lean Hillary Clinton.....	9	2.1%
<b>TOTAL CLINTON.....</b>	<b>186</b>	<b>43.8%</b>
Definitely Donald Trump.....	151	35.5%
Probably Donald Trump.....	24	5.6%
Lean Donald Trump.....	5	1.2%
<b>TOTAL TRUMP.....</b>	<b>180</b>	<b>42.3%</b>
Someone Else.....	30	7.1%
Unsure.....	28	6.6%
Refused.....	1	0.2%

[Note: to assign total candidate support and for crosstabs, Q11 responses of those who already voted were combined in Q13 as “definitely” voting for the candidate they indicated they had voted for. Those who refused to reveal their vote were not combined in Q13.]

**Q13. If the Presidential election were held today, and the candidates were Hillary Clinton for the Democrats and Donald Trump for the Republicans, Gary Johnson for the Libertarians and Jill Stein for the Green Party, for whom would you vote?**

Definitely Hillary Clinton.....	192	39.4%
Probably Hillary Clinton.....	20	4.1%
Lean Hillary Clinton.....	2	0.4%
<b>TOTAL CLINTON.....</b>	<b>214</b>	<b>43.9%</b>
Definitely Donald Trump.....	154	31.6%
Probably Donald Trump.....	27	5.5%
Lean Donald Trump.....	4	0.8%
<b>TOTAL TRUMP.....</b>	<b>185</b>	<b>37.9%</b>
Definitely Gary Johnson.....	11	2.3%
Probably Gary Johnson.....	14	2.9%
Lean Gary Johnson.....	8	1.6%
<b>TOTAL JOHNSON.....</b>	<b>33</b>	<b>6.8%</b>
Definitely Jill Stein.....	3	0.6%
Probably Jill Stein.....	5	1.0%
Lean Jill Stein.....	2	0.4%
<b>TOTAL STEIN.....</b>	<b>10</b>	<b>2.0%</b>

Unsure.....45 9.2%

[Note: Q14 and Q15 only asked of those who had not already voted]

**Q14. Would you say you chose Clinton more because you support her or more because you oppose Trump?**

Support.....	99	57.2%
Oppose.....	60	34.7%
Unsure.....	13	7.5%
Refused.....	1	0.6%

**Q15. Would you say you chose Trump more because you support him or more because you oppose Clinton?**

Support.....	70	42.7%
Oppose.....	75	45.7%
Unsure.....	17	10.4%
Refused.....	2	1.2%

**Q16. Regardless of which Presidential candidate you plan to vote for, who do you expect will become President of the United States?**

Hillary Clinton.....	258	51.6%
Donald Trump.....	123	24.6%
Unsure.....	118	23.6%
Refused.....	1	0.2%



**Q17. Do you have a favorable or unfavorable view of Ron Johnson?**

Very Favorable.....	139	27.8%
Somewhat Favorable.....	91	18.2%
<b>TOTAL FAVORABLE.....</b>	<b>230</b>	<b>46.0%</b>
Somewhat Unfavorable.....	60	12.0%
Very Unfavorable.....	126	25.2%
<b>TOTAL UNFAVORABLE.....</b>	<b>186</b>	<b>37.2%</b>
No Opinion.....	79	15.8%
Never Heard of.....	4	0.8%
Refused.....	1	0.2%

**Q18. Do you have a favorable or unfavorable view of Russ Feingold?**

Very Favorable.....	126	25.2%
Somewhat Favorable.....	76	15.2%
<b>TOTAL FAVORABLE.....</b>	<b>202</b>	<b>40.4%</b>
Somewhat Unfavorable.....	54	10.8%
Very Unfavorable.....	167	33.4%
<b>TOTAL UNFAVORABLE.....</b>	<b>221</b>	<b>44.2%</b>
No Opinion.....	71	14.2%
Never Heard of.....	4	0.8%
Refused.....	2	0.4%

**Q19. You stated you already voted, can you tell me, for whom did you vote for in the U.S. Senate Race?**

Ron Johnson.....	25	33.3%
Russ Feingold.....	36	48.0%
Phil Anderson.....	0	0
Refused.....	14	18.7%

[Note: to assign total candidate support and for crosstabs, Q19 responses of those who already voted were combined in Q20 as “definitely” voting for the candidate voting they indicated they had voted for. Those who refused to reveal their vote were not combined into Q20.]

**Q20. If the U.S. Senate election were held today, would you vote for Ron Johnson for the Republicans, Russ Feingold for the Democrats or Phil Anderson for the Libertarians?**

Definitely Johnson.....	177	36.4%
Probably Johnson.....	35	7.2%
Lean Johnson.....	7	1.4%
<b>TOTAL JOHNSON.....</b>	<b>219</b>	<b>45.0%</b>
Definitely Feingold.....	187	38.5%
Probably Feingold.....	27	5.6%
Lean Feingold.....	13	2.7%
<b>TOTAL FEINGOLD.....</b>	<b>227</b>	<b>46.8%</b>
Definitely Anderson.....	5	1.0%
Probably Anderson.....	5	1.0%
Lean Anderson.....	1	0.2%
<b>TOTAL ANDERSON.....</b>	<b>11</b>	<b>2.2%</b>

Undecided.....	28	5.8%
Refused.....	1	0.2%

**Q21. Thinking about the direction of Wisconsin, would you say you believe the state is on the right track or headed in the wrong direction?**

Right track.....	242	48.4%
Wrong direction.....	187	37.4%
Undecided.....	70	14.0%
Refused.....	1	0.2%

**Q22. How would you describe yourself politically? Would you say you are very conservative, conservative, moderate, liberal, very liberal or are you unsure?**

Very conservative.....	53	10.6%
Conservative.....	158	31.6%
Moderate.....	145	29.0%
Liberal.....	57	11.4%
Very Liberal.....	36	7.2%
Unsure.....	46	9.2%
No Response/Refused.....	5	1.0%

**Q23. Did I reach you today on a landline or cell phone?**

Landline.....	250	50.0%
Cell Phone.....	250	50.0%

**Q24. Do you also have a landline phone in your household?**

Yes.....	35	14.0%
No.....	212	84.8%
Refused.....	3	1.2%

**Q25. And of the following categories, which one does your total family income fall into?**

Under \$30,000.....	85	17.0%
\$30,000 to \$49,999.....	95	19.0%
\$50,000 to \$99,999.....	169	33.8%
\$100,000 to \$200,000.....	74	14.8%
Over \$200,000.....	16	3.2%
Refused.....	61	12.2%

**Q26. What is the highest level of education you completed? Some high school, high school, some college, college degree or some graduate education?**

Some high school.....	13	2.6%
High school degree.....	114	22.8%
Some college.....	130	26.0%
College degree.....	130	26.0%
Graduate degree.....	105	21.0%
Refused.....	8	1.6%

**Q27. Which of the following is closest to your religious affiliation? Catholic, Protestant, Evangelical, Fundamentalist, Mormon, Jewish, Muslim, No Religion or something else?**

Catholic.....	156	31.2%
Protestant.....	126	25.2%
Evangelical.....	31	6.2%
Fundamentalist.....	2	0.4%
Mormon.....	0	0
Jewish.....	6	1.2%
Muslim.....	0	0
Something else.....	112	22.4%
No Religion.....	52	10.4%
Refused.....	15	3.0%

**Q28. And thinking about your personal church attendance, would you say you attend weekly, a couple times per month, a few times per year or would you say you almost never or never attend church?**

Weekly.....	166	33.2%
Couple times a month.....	72	14.4%
A few times a year.....	115	23.0%
Almost never/never attend.....	123	24.6%
Refused.....	24	4.8%

**Q29. And would you describe your personal status as married or single?**

Married.....	313	62.6%
Single.....	172	34.4%
Refused.....	15	3.0%

**Q30. Congressional District**

1.....	62	12.4%
2.....	63	12.6%
3.....	62	12.4%
4.....	62	12.4%
5.....	64	12.8%
6.....	63	12.6%
7.....	62	12.4%
8.....	62	12.4%

## Q20. Senate ballot test

Counts Break % Respondents	Q3. Age				
	Total	18-29	30-44	45-64	65+
<b>Base</b>	<b>486</b>	<b>105</b>	<b>127</b>	<b>176</b>	<b>78</b>
<b>Q20. Senate ballot test</b>					
Definitely Johnson	177 36.4%	40 38.1%	40 31.5%	66 37.5%	31 39.7%
Probably Johnson	35 7.2%	6 5.7%	12 9.4%	15 8.5%	2 2.6%
Lean Johnson	7 1.4%	3 2.9%	1 0.8%	3 1.7%	- -
Definitely Feingold	187 38.5%	37 35.2%	48 37.8%	70 39.8%	32 41.0%
Probably Feingold	27 5.6%	5 4.8%	7 5.5%	8 4.5%	7 9.0%
Lean Feingold	13 2.7%	7 6.7%	2 1.6%	3 1.7%	1 1.3%
Definitely Anderson	5 1.0%	- -	1 0.8%	3 1.7%	1 1.3%
Probably Anderson	5 1.0%	1 1.0%	3 2.4%	- -	1 1.3%
Lean Anderson	1 0.2%	- -	1 0.8%	- -	- -
Undecided	28 5.8%	6 5.7%	12 9.4%	7 4.0%	3 3.8%
Refused	1 0.2%	- -	- -	1 0.6%	- -

## Q20. Senate ballot test

Counts Break % Respondents	Q4. Race				
	Total	White	Black or African- American	Hispanic or Latino	Other
<b>Base</b>	<b>486</b>	<b>449</b>	<b>19</b>	<b>5</b>	<b>13</b>
<b>Q20. Senate ballot test</b>					
Definitely Johnson	177 36.4%	170 37.9%	1 5.3%	1 20.0%	5 38.5%
Probably Johnson	35 7.2%	33 7.3%	1 5.3%	-	1 7.7%
Lean Johnson	7 1.4%	7 1.6%	-	-	-
Definitely Feingold	187 38.5%	168 37.4%	13 68.4%	3 60.0%	3 23.1%
Probably Feingold	27 5.6%	23 5.1%	2 10.5%	-	2 15.4%
Lean Feingold	13 2.7%	10 2.2%	2 10.5%	-	1 7.7%
Definitely Anderson	5 1.0%	5 1.1%	-	-	-
Probably Anderson	5 1.0%	5 1.1%	-	-	-
Lean Anderson	1 0.2%	-	-	-	1 7.7%
Undecided	28 5.8%	27 6.0%	-	1 20.0%	-
Refused	1 0.2%	1 0.2%	-	-	-



## Q20. Senate ballot test

Counts Break % Respondents	Q5. Gender		
	Total	Male	Female
<b>Base</b>	<b>486</b>	<b>230</b>	<b>256</b>
<b>Q20. Senate ballot test</b>			
Definitely Johnson	177 36.4%	86 37.4%	91 35.5%
Probably Johnson	35 7.2%	20 8.7%	15 5.9%
Lean Johnson	7 1.4%	3 1.3%	4 1.6%
Definitely Feingold	187 38.5%	85 37.0%	102 39.8%
Probably Feingold	27 5.6%	14 6.1%	13 5.1%
Lean Feingold	13 2.7%	5 2.2%	8 3.1%
Definitely Anderson	5 1.0%	1 0.4%	4 1.6%
Probably Anderson	5 1.0%	2 0.9%	3 1.2%
Lean Anderson	1 0.2%	1 0.4%	- -
Undecided	28 5.8%	13 5.7%	15 5.9%
Refused	1 0.2%	- -	1 0.4%

## Q20. Senate ballot test

Counts Break % Respondents	Q6. Party				
	Total	Republican	Democrat	Independent	Something else
<b>Base</b>	<b>486</b>	<b>162</b>	<b>173</b>	<b>110</b>	<b>41</b>
<b>Q20. Senate ballot test</b>					
Definitely Johnson	177 36.4%	118 72.8%	13 7.5%	39 35.5%	7 17.1%
Probably Johnson	35 7.2%	15 9.3%	7 4.0%	7 6.4%	6 14.6%
Lean Johnson	7 1.4%	1 0.6%	-	2 1.8%	4 9.8%
Definitely Feingold	187 38.5%	19 11.7%	129 74.6%	32 29.1%	7 17.1%
Probably Feingold	27 5.6%	1 0.6%	13 7.5%	9 8.2%	4 9.8%
Lean Feingold	13 2.7%	-	6 3.5%	3 2.7%	4 9.8%
Definitely Anderson	5 1.0%	-	-	3 2.7%	2 4.9%
Probably Anderson	5 1.0%	1 0.6%	1 0.6%	2 1.8%	1 2.4%
Lean Anderson	1 0.2%	-	-	-	1 2.4%
Undecided	28 5.8%	7 4.3%	4 2.3%	12 10.9%	5 12.2%
Refused	1 0.2%	-	-	1 0.9%	-

## Q20. Senate ballot test

Counts Break % Respondents	Q7. Obama job performance						
	Total	Definitely approve	Somewhat approve	Somewhat disapprove	Definitely disprove	Undecided	Refused
<b>Base</b>	<b>486</b>	<b>159</b>	<b>88</b>	<b>31</b>	<b>188</b>	<b>18</b>	<b>2</b>
<b>Q20. Senate ballot test</b>							
Definitely Johnson	177 36.4%	7 4.4%	12 13.6%	18 58.1%	134 71.3%	5 27.8%	1 50.0%
Probably Johnson	35 7.2%	3 1.9%	5 5.7%	7 22.6%	18 9.6%	2 11.1%	- -
Lean Johnson	7 1.4%	- -	2 2.3%	2 6.5%	3 1.6%	- -	- -
Definitely Feingold	187 38.5%	128 80.5%	39 44.3%	2 6.5%	12 6.4%	5 27.8%	1 50.0%
Probably Feingold	27 5.6%	10 6.3%	12 13.6%	- -	5 2.7%	- -	- -
Lean Feingold	13 2.7%	7 4.4%	4 4.5%	1 3.2%	- -	1 5.6%	- -
Definitely Anderson	5 1.0%	2 1.3%	1 1.1%	- -	2 1.1%	- -	- -
Probably Anderson	5 1.0%	1 0.6%	3 3.4%	- -	1 0.5%	- -	- -
Lean Anderson	1 0.2%	- -	- -	- -	- -	1 5.6%	- -
Undecided	28 5.8%	1 0.6%	10 11.4%	1 3.2%	12 6.4%	4 22.2%	- -
Refused	1 0.2%	- -	- -	- -	1 0.5%	- -	- -

## Q20. Senate ballot test

Counts Break % Respondents	Q8. Direction of the country				
	Total	Right track	Wrong direction	Undecided	Refused
<b>Base</b>	<b>486</b>	<b>146</b>	<b>283</b>	<b>52</b>	<b>5</b>
<b>Q20. Senate ballot test</b>					
Definitely Johnson	177 36.4%	7 4.8%	159 56.2%	9 17.3%	2 40.0%
Probably Johnson	35 7.2%	7 4.8%	27 9.5%	1 1.9%	- -
Lean Johnson	7 1.4%	- -	5 1.8%	2 3.8%	- -
Definitely Feingold	187 38.5%	113 77.4%	43 15.2%	28 53.8%	3 60.0%
Probably Feingold	27 5.6%	9 6.2%	13 4.6%	5 9.6%	- -
Lean Feingold	13 2.7%	6 4.1%	4 1.4%	3 5.8%	- -
Definitely Anderson	5 1.0%	1 0.7%	4 1.4%	- -	- -
Probably Anderson	5 1.0%	1 0.7%	4 1.4%	- -	- -
Lean Anderson	1 0.2%	- -	1 0.4%	- -	- -
Undecided	28 5.8%	2 1.4%	22 7.8%	4 7.7%	- -
Refused	1 0.2%	- -	1 0.4%	- -	- -

## Q20. Senate ballot test

Counts Break % Respondents	Q9. Clinton favorability							
	Total	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	No Opinion	Never Heard of	Refused
<b>Base</b>	<b>486</b>	<b>102</b>	<b>92</b>	<b>43</b>	<b>227</b>	<b>20</b>	<b>-</b>	<b>2</b>
<b>Q20. Senate ballot test</b>								
Definitely Johnson	177 36.4%	2 2.0%	7 7.6%	5 11.6%	159 70.0%	3 15.0%	- -	1 50.0%
Probably Johnson	35 7.2%	2 2.0%	4 4.3%	7 16.3%	20 8.8%	2 10.0%	- -	- -
Lean Johnson	7 1.4%	- -	1 1.1%	2 4.7%	3 1.3%	1 5.0%	- -	- -
Definitely Feingold	187 38.5%	88 86.3%	56 60.9%	17 39.5%	18 7.9%	8 40.0%	- -	- -
Probably Feingold	27 5.6%	3 2.9%	13 14.1%	3 7.0%	5 2.2%	3 15.0%	- -	- -
Lean Feingold	13 2.7%	5 4.9%	4 4.3%	2 4.7%	2 0.9%	- -	- -	- -
Definitely Anderson	5 1.0%	2 2.0%	- -	- -	2 0.9%	1 5.0%	- -	- -
Probably Anderson	5 1.0%	- -	1 1.1%	2 4.7%	2 0.9%	- -	- -	- -
Lean Anderson	1 0.2%	- -	- -	- -	1 0.4%	- -	- -	- -
Undecided	28 5.8%	- -	5 5.4%	5 11.6%	15 6.6%	2 10.0%	- -	1 50.0%
Refused	1 0.2%	- -	1 1.1%	- -	- -	- -	- -	- -

## Q20. Senate ballot test

Counts Break % Respondents	Q10. Trump favorability							
	Total	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	No Opinion	Never Heard of	Refused
<b>Base</b>	<b>486</b>	<b>70</b>	<b>99</b>	<b>57</b>	<b>239</b>	<b>20</b>	<b>-</b>	<b>1</b>
<b>Q20. Senate ballot test</b>								
Definitely Johnson	177 36.4%	53 75.7%	75 75.8%	19 33.3%	23 9.6%	7 35.0%	- -	- -
Probably Johnson	35 7.2%	6 8.6%	7 7.1%	11 19.3%	7 2.9%	4 20.0%	- -	- -
Lean Johnson	7 1.4%	1 1.4%	- -	4 7.0%	2 0.8%	- -	- -	- -
Definitely Feingold	187 38.5%	4 5.7%	7 7.1%	12 21.1%	159 66.5%	5 25.0%	- -	- -
Probably Feingold	27 5.6%	1 1.4%	3 3.0%	3 5.3%	18 7.5%	2 10.0%	- -	- -
Lean Feingold	13 2.7%	- -	- -	3 5.3%	10 4.2%	- -	- -	- -
Definitely Anderson	5 1.0%	1 1.4%	- -	- -	4 1.7%	- -	- -	- -
Probably Anderson	5 1.0%	- -	1 1.0%	- -	4 1.7%	- -	- -	- -
Lean Anderson	1 0.2%	- -	- -	- -	1 0.4%	- -	- -	- -
Undecided	28 5.8%	3 4.3%	6 6.1%	5 8.8%	11 4.6%	2 10.0%	- -	1 100.0%
Refused	1 0.2%	1 1.4%	- -	- -	- -	- -	- -	- -

## Q20. Senate ballot test

Counts Break % Respondents	Q17. Johnson favorability							
	Total	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	No Opinion	Never Heard of	Refused
<b>Base</b>	<b>486</b>	<b>137</b>	<b>88</b>	<b>58</b>	<b>120</b>	<b>78</b>	<b>4</b>	<b>1</b>
<b>Q20. Senate ballot test</b>								
Definitely Johnson	177 36.4%	117 85.4%	47 53.4%	2 3.4%	1 0.8%	10 12.8%	- -	- -
Probably Johnson	35 7.2%	8 5.8%	12 13.6%	3 5.2%	- -	12 15.4%	- -	- -
Lean Johnson	7 1.4%	- -	4 4.5%	1 1.7%	1 0.8%	1 1.3%	- -	- -
Definitely Feingold	187 38.5%	9 6.6%	10 11.4%	35 60.3%	106 88.3%	24 30.8%	3 75.0%	- -
Probably Feingold	27 5.6%	2 1.5%	5 5.7%	8 13.8%	5 4.2%	7 9.0%	- -	- -
Lean Feingold	13 2.7%	- -	2 2.3%	4 6.9%	1 0.8%	6 7.7%	- -	- -
Definitely Anderson	5 1.0%	- -	2 2.3%	1 1.7%	2 1.7%	- -	- -	- -
Probably Anderson	5 1.0%	1 0.7%	1 1.1%	1 1.7%	2 1.7%	- -	- -	- -
Lean Anderson	1 0.2%	- -	- -	- -	1 0.8%	- -	- -	- -
Undecided	28 5.8%	- -	5 5.7%	3 5.2%	1 0.8%	17 21.8%	1 25.0%	1 100.0%
Refused	1 0.2%	- -	- -	- -	- -	1 1.3%	- -	- -

## Q20. Senate ballot test

Counts Break % Respondents	Q18. Feingold favorability							
	Total	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	No Opinion	Never Heard of	Refused
<b>Base</b>	<b>486</b>	<b>122</b>	<b>74</b>	<b>54</b>	<b>161</b>	<b>69</b>	<b>4</b>	<b>2</b>
<b>Q20. Senate ballot test</b>								
Definitely Johnson	177 36.4%	2 1.6%	6 8.1%	20 37.0%	133 82.6%	15 21.7%	1 25.0%	- -
Probably Johnson	35 7.2%	1 0.8%	4 5.4%	12 22.2%	6 3.7%	12 17.4%	- -	- -
Lean Johnson	7 1.4%	1 0.8%	- -	4 7.4%	1 0.6%	1 1.4%	- -	- -
Definitely Feingold	187 38.5%	114 93.4%	44 59.5%	5 9.3%	9 5.6%	13 18.8%	2 50.0%	- -
Probably Feingold	27 5.6%	3 2.5%	10 13.5%	5 9.3%	3 1.9%	6 8.7%	- -	- -
Lean Feingold	13 2.7%	- -	5 6.8%	- -	1 0.6%	7 10.1%	- -	- -
Definitely Anderson	5 1.0%	1 0.8%	- -	1 1.9%	3 1.9%	- -	- -	- -
Probably Anderson	5 1.0%	- -	1 1.4%	3 5.6%	- -	- -	- -	1 50.0%
Lean Anderson	1 0.2%	- -	- -	- -	1 0.6%	- -	- -	- -
Undecided	28 5.8%	- -	4 5.4%	4 7.4%	3 1.9%	15 21.7%	1 25.0%	1 50.0%
Refused	1 0.2%	- -	- -	- -	1 0.6%	- -	- -	- -



## Q20. Senate ballot test

Counts Break % Respondents	Q21. Direction of Wisconsin				
	Total	Right track	Wrong direction	Undecided	Refused
<b>Base</b>	<b>486</b>	<b>236</b>	<b>181</b>	<b>68</b>	<b>1</b>
<b>Q20. Senate ballot test</b>					
Definitely Johnson	177 36.4%	127 53.8%	25 13.8%	25 36.8%	- -
Probably Johnson	35 7.2%	24 10.2%	7 3.9%	4 5.9%	- -
Lean Johnson	7 1.4%	3 1.3%	2 1.1%	2 2.9%	- -
Definitely Feingold	187 38.5%	48 20.3%	115 63.5%	24 35.3%	- -
Probably Feingold	27 5.6%	10 4.2%	12 6.6%	4 5.9%	1 100.0%
Lean Feingold	13 2.7%	6 2.5%	3 1.7%	4 5.9%	- -
Definitely Anderson	5 1.0%	2 0.8%	3 1.7%	- -	- -
Probably Anderson	5 1.0%	2 0.8%	2 1.1%	1 1.5%	- -
Lean Anderson	1 0.2%	- -	1 0.6%	- -	- -
Undecided	28 5.8%	14 5.9%	11 6.1%	3 4.4%	- -
Refused	1 0.2%	- -	- -	1 1.5%	- -

## Q20. Senate ballot test

Counts Break % Respondents	Q22. Politically views							
	Total	Very conservative	Conservative	Moderate	Liberal	Very Liberal	Unsure	No Response/Refused
<b>Base</b>	<b>486</b>	<b>52</b>	<b>154</b>	<b>138</b>	<b>57</b>	<b>35</b>	<b>45</b>	<b>5</b>
<b>Q20. Senate ballot test</b>								
Definitely Johnson	177 36.4%	42 80.8%	89 57.8%	29 21.0%	1 1.8%	1 2.9%	15 33.3%	- -
Probably Johnson	35 7.2%	2 3.8%	14 9.1%	12 8.7%	1 1.8%	1 2.9%	4 8.9%	1 20.0%
Lean Johnson	7 1.4%	- -	3 1.9%	3 2.2%	- -	- -	1 2.2%	- -
Definitely Feingold	187 38.5%	7 13.5%	26 16.9%	71 51.4%	41 71.9%	27 77.1%	13 28.9%	2 40.0%
Probably Feingold	27 5.6%	- -	8 5.2%	7 5.1%	5 8.8%	3 8.6%	3 6.7%	1 20.0%
Lean Feingold	13 2.7%	- -	1 0.6%	5 3.6%	3 5.3%	2 5.7%	2 4.4%	- -
Definitely Anderson	5 1.0%	- -	1 0.6%	2 1.4%	1 1.8%	- -	1 2.2%	- -
Probably Anderson	5 1.0%	- -	3 1.9%	- -	- -	- -	1 2.2%	1 20.0%
Lean Anderson	1 0.2%	- -	- -	- -	- -	- -	1 2.2%	- -
Undecided	28 5.8%	1 1.9%	8 5.2%	9 6.5%	5 8.8%	1 2.9%	4 8.9%	- -
Refused	1 0.2%	- -	1 0.6%	- -	- -	- -	- -	- -

## Q20. Senate ballot test

Counts Break % Respondents	Q25. Income						
	Total	Under \$30,000	\$30,000 to \$49,999	\$50,000 to \$99,999	\$100,000 to \$200,000	Over \$200,000	Refused
<b>Base</b>	<b>486</b>	<b>84</b>	<b>93</b>	<b>163</b>	<b>74</b>	<b>15</b>	<b>57</b>
<b>Q20. Senate ballot test</b>							
Definitely Johnson	177 36.4%	25 29.8%	32 34.4%	58 35.6%	26 35.1%	6 40.0%	30 52.6%
Probably Johnson	35 7.2%	4 4.8%	8 8.6%	14 8.6%	7 9.5%	- -	2 3.5%
Lean Johnson	7 1.4%	2 2.4%	1 1.1%	1 0.6%	2 2.7%	1 6.7%	- -
Definitely Feingold	187 38.5%	38 45.2%	34 36.6%	65 39.9%	28 37.8%	5 33.3%	17 29.8%
Probably Feingold	27 5.6%	3 3.6%	7 7.5%	11 6.7%	2 2.7%	2 13.3%	2 3.5%
Lean Feingold	13 2.7%	4 4.8%	2 2.2%	4 2.5%	2 2.7%	1 6.7%	- -
Definitely Anderson	5 1.0%	- -	1 1.1%	2 1.2%	1 1.4%	- -	1 1.8%
Probably Anderson	5 1.0%	2 2.4%	2 2.2%	- -	1 1.4%	- -	- -
Lean Anderson	1 0.2%	- -	1 1.1%	- -	- -	- -	- -
Undecided	28 5.8%	6 7.1%	5 5.4%	7 4.3%	5 6.8%	- -	5 8.8%
Refused	1 0.2%	- -	- -	1 0.6%	- -	- -	- -

## Q20. Senate ballot test

Counts Break % Respondents	Q26. Education						
	Total	Some high school	High school degree	Some college	College degree	Graduate degree	Refused
<b>Base</b>	<b>486</b>	<b>12</b>	<b>107</b>	<b>128</b>	<b>129</b>	<b>103</b>	<b>7</b>
<b>Q20. Senate ballot test</b>							
Definitely Johnson	177 36.4%	5 41.7%	42 39.3%	51 39.8%	40 31.0%	36 35.0%	3 42.9%
Probably Johnson	35 7.2%	- -	8 7.5%	8 6.3%	13 10.1%	6 5.8%	- -
Lean Johnson	7 1.4%	1 8.3%	- -	3 2.3%	2 1.6%	1 1.0%	- -
Definitely Feingold	187 38.5%	4 33.3%	36 33.6%	50 39.1%	51 39.5%	44 42.7%	2 28.6%
Probably Feingold	27 5.6%	1 8.3%	5 4.7%	3 2.3%	9 7.0%	8 7.8%	1 14.3%
Lean Feingold	13 2.7%	- -	4 3.7%	3 2.3%	6 4.7%	- -	- -
Definitely Anderson	5 1.0%	- -	2 1.9%	1 0.8%	- -	2 1.9%	- -
Probably Anderson	5 1.0%	- -	2 1.9%	2 1.6%	- -	1 1.0%	- -
Lean Anderson	1 0.2%	- -	- -	- -	- -	1 1.0%	- -
Undecided	28 5.8%	1 8.3%	7 6.5%	7 5.5%	8 6.2%	4 3.9%	1 14.3%
Refused	1 0.2%	- -	1 0.9%	- -	- -	- -	- -

## Q20. Senate ballot test

Counts Break % Respondents	Q27. Religious affiliation										
	Total	Catholic	Protestant	Evangelical	Fundamentalist	Mormon	Jewish	Muslim	Something else	No Religion	Refused
<b>Base</b>	<b>486</b>	<b>152</b>	<b>122</b>	<b>31</b>	<b>2</b>	<b>-</b>	<b>6</b>	<b>-</b>	<b>108</b>	<b>51</b>	<b>14</b>
<b>Q20. Senate ballot test</b>											
Definitely Johnson	177 36.4%	58 38.2%	55 45.1%	18 58.1%	1 50.0%	-	-	-	32 29.6%	8 15.7%	5 35.7%
Probably Johnson	35 7.2%	8 5.3%	12 9.8%	1 3.2%	-	-	1 16.7%	-	10 9.3%	2 3.9%	1 7.1%
Lean Johnson	7 1.4%	2 1.3%	2 1.6%	1 3.2%	-	-	-	-	2 1.9%	-	-
Definitely Feingold	187 38.5%	60 39.5%	39 32.0%	10 32.3%	1 50.0%	-	3 50.0%	-	40 37.0%	29 56.9%	5 35.7%
Probably Feingold	27 5.6%	8 5.3%	6 4.9%	-	-	-	-	-	5 4.6%	7 13.7%	1 7.1%
Lean Feingold	13 2.7%	4 2.6%	1 0.8%	-	-	-	-	-	5 4.6%	3 5.9%	-
Definitely Anderson	5 1.0%	2 1.3%	1 0.8%	-	-	-	1 16.7%	-	1 0.9%	-	-
Probably Anderson	5 1.0%	-	1 0.8%	-	-	-	-	-	2 1.9%	2 3.9%	-
Lean Anderson	1 0.2%	-	-	-	-	-	-	-	1 0.9%	-	-
Undecided	28 5.8%	10 6.6%	5 4.1%	1 3.2%	-	-	1 16.7%	-	9 8.3%	-	2 14.3%
Refused	1 0.2%	-	-	-	-	-	-	-	1 0.9%	-	-

## Q20. Senate ballot test

Counts Break % Respondents	Q28. Church attendance					
	Total	Weekly	Couple times a month	A few times a year	Almost never/never attend	Refused
<b>Base</b>	<b>486</b>	<b>162</b>	<b>69</b>	<b>112</b>	<b>120</b>	<b>23</b>
<b>Q20. Senate ballot test</b>						
Definitely Johnson	177 36.4%	82 50.6%	27 39.1%	35 31.3%	21 17.5%	12 52.2%
Probably Johnson	35 7.2%	12 7.4%	8 11.6%	5 4.5%	10 8.3%	- -
Lean Johnson	7 1.4%	1 0.6%	- -	3 2.7%	3 2.5%	- -
Definitely Feingold	187 38.5%	52 32.1%	21 30.4%	46 41.1%	60 50.0%	8 34.8%
Probably Feingold	27 5.6%	3 1.9%	4 5.8%	9 8.0%	9 7.5%	2 8.7%
Lean Feingold	13 2.7%	4 2.5%	1 1.4%	3 2.7%	5 4.2%	- -
Definitely Anderson	5 1.0%	- -	3 4.3%	1 0.9%	1 0.8%	- -
Probably Anderson	5 1.0%	1 0.6%	1 1.4%	- -	3 2.5%	- -
Lean Anderson	1 0.2%	- -	- -	- -	1 0.8%	- -
Undecided	28 5.8%	7 4.3%	4 5.8%	9 8.0%	7 5.8%	1 4.3%
Refused	1 0.2%	- -	- -	1 0.9%	- -	- -

## Q20. Senate ballot test

Counts Break % Respondents	Q29. Personal status			
	Total	Married	Single	Refused
<b>Base</b>	<b>486</b>	<b>306</b>	<b>167</b>	<b>13</b>
<b>Q20. Senate ballot test</b>				
Definitely Johnson	177 36.4%	124 40.5%	46 27.5%	7 53.8%
Probably Johnson	35 7.2%	21 6.9%	14 8.4%	- -
Lean Johnson	7 1.4%	4 1.3%	3 1.8%	- -
Definitely Feingold	187 38.5%	115 37.6%	68 40.7%	4 30.8%
Probably Feingold	27 5.6%	16 5.2%	10 6.0%	1 7.7%
Lean Feingold	13 2.7%	4 1.3%	9 5.4%	- -
Definitely Anderson	5 1.0%	5 1.6%	- -	- -
Probably Anderson	5 1.0%	2 0.7%	3 1.8%	- -
Lean Anderson	1 0.2%	- -	1 0.6%	- -
Undecided	28 5.8%	14 4.6%	13 7.8%	1 7.7%
Refused	1 0.2%	1 0.3%	- -	- -

### Q13. Presidential ballot test

Counts Break % Respondents	Q3. Age				
	Total	18-29	30-44	45-64	65+
<b>Base</b>	<b>487</b>	<b>105</b>	<b>127</b>	<b>176</b>	<b>79</b>
<b>Q13. Presidential ballot test</b>					
Definitely Hillary Clinton	192 39.4%	39 37.1%	46 36.2%	71 40.3%	36 45.6%
Probably Hillary Clinton	20 4.1%	5 4.8%	6 4.7%	6 3.4%	3 3.8%
Lean Hillary Clinton	2 0.4%	1 1.0%	1 0.8%	- -	- -
Definitely Donald Trump	154 31.6%	33 31.4%	40 31.5%	58 33.0%	23 29.1%
Probably Donald Trump	27 5.5%	1 1.0%	5 3.9%	14 8.0%	7 8.9%
Lean Donald Trump	4 0.8%	- -	4 3.1%	- -	- -
Definitely Gary Johnson	11 2.3%	2 1.9%	4 3.1%	4 2.3%	1 1.3%
Probably Gary Johnson	14 2.9%	5 4.8%	6 4.7%	2 1.1%	1 1.3%
Lean Gary Johnson	8 1.6%	6 5.7%	2 1.6%	- -	- -
Definitely Jill Stein	3 0.6%	1 1.0%	- -	2 1.1%	- -
Probably Jill Stein	5 1.0%	1 1.0%	3 2.4%	- -	1 1.3%
Lean Jill Stein	2 0.4%	1 1.0%	- -	1 0.6%	- -
Unsure	45 9.2%	10 9.5%	10 7.9%	18 10.2%	7 8.9%



### Q13. Presidential ballot test

Counts Break % Respondents	Q4. Race				
	Total	White	Black or African- American	Hispanic or Latino	Other
<b>Base</b>	<b>487</b>	<b>450</b>	<b>19</b>	<b>5</b>	<b>13</b>
<b>Q13. Presidential ballot test</b>					
Definitely Hillary Clinton	192 39.4%	173 38.4%	14 73.7%	2 40.0%	3 23.1%
Probably Hillary Clinton	20 4.1%	17 3.8%	2 10.5%	- -	1 7.7%
Lean Hillary Clinton	2 0.4%	2 0.4%	- -	- -	- -
Definitely Donald Trump	154 31.6%	149 33.1%	- -	1 20.0%	4 30.8%
Probably Donald Trump	27 5.5%	26 5.8%	- -	- -	1 7.7%
Lean Donald Trump	4 0.8%	4 0.9%	- -	- -	- -
Definitely Gary Johnson	11 2.3%	10 2.2%	- -	- -	1 7.7%
Probably Gary Johnson	14 2.9%	11 2.4%	1 5.3%	1 20.0%	1 7.7%
Lean Gary Johnson	8 1.6%	7 1.6%	- -	- -	1 7.7%
Definitely Jill Stein	3 0.6%	3 0.7%	- -	- -	- -
Probably Jill Stein	5 1.0%	4 0.9%	- -	1 20.0%	- -
Lean Jill Stein	2 0.4%	1 0.2%	- -	- -	1 7.7%
Unsure	45 9.2%	43 9.6%	2 10.5%	- -	- -

### Q13. Presidential ballot test

Counts Break % Respondents	Q5. Gender		
	Total	Male	Female
<b>Base</b>	<b>487</b>	<b>231</b>	<b>256</b>
<b>Q13. Presidential ballot test</b>			
Definitely Hillary Clinton	192 39.4%	88 38.1%	104 40.6%
Probably Hillary Clinton	20 4.1%	11 4.8%	9 3.5%
Lean Hillary Clinton	2 0.4%	- -	2 0.8%
Definitely Donald Trump	154 31.6%	78 33.8%	76 29.7%
Probably Donald Trump	27 5.5%	13 5.6%	14 5.5%
Lean Donald Trump	4 0.8%	4 1.7%	- -
Definitely Gary Johnson	11 2.3%	2 0.9%	9 3.5%
Probably Gary Johnson	14 2.9%	7 3.0%	7 2.7%
Lean Gary Johnson	8 1.6%	5 2.2%	3 1.2%
Definitely Jill Stein	3 0.6%	2 0.9%	1 0.4%
Probably Jill Stein	5 1.0%	2 0.9%	3 1.2%
Lean Jill Stein	2 0.4%	- -	2 0.8%
Unsure	45 9.2%	19 8.2%	26 10.2%

### Q13. Presidential ballot test

Counts Break % Respondents	Q6. Party				
	Total	Republican	Democrat	Independent	Something else
<b>Base</b>	<b>487</b>	<b>163</b>	<b>174</b>	<b>109</b>	<b>41</b>
<b>Q13. Presidential ballot test</b>					
Definitely Hillary Clinton	192 39.4%	20 12.3%	136 78.2%	31 28.4%	5 12.2%
Probably Hillary Clinton	20 4.1%	- -	14 8.0%	3 2.8%	3 7.3%
Lean Hillary Clinton	2 0.4%	- -	1 0.6%	- -	1 2.4%
Definitely Donald Trump	154 31.6%	102 62.6%	12 6.9%	33 30.3%	7 17.1%
Probably Donald Trump	27 5.5%	17 10.4%	- -	4 3.7%	6 14.6%
Lean Donald Trump	4 0.8%	- -	1 0.6%	2 1.8%	1 2.4%
Definitely Gary Johnson	11 2.3%	3 1.8%	1 0.6%	5 4.6%	2 4.9%
Probably Gary Johnson	14 2.9%	6 3.7%	2 1.1%	4 3.7%	2 4.9%
Lean Gary Johnson	8 1.6%	3 1.8%	- -	4 3.7%	1 2.4%
Definitely Jill Stein	3 0.6%	1 0.6%	- -	1 0.9%	1 2.4%
Probably Jill Stein	5 1.0%	- -	1 0.6%	3 2.8%	1 2.4%
Lean Jill Stein	2 0.4%	- -	- -	2 1.8%	- -
Unsure	45 9.2%	11 6.7%	6 3.4%	17 15.6%	11 26.8%

### Q13. Presidential ballot test

Counts Break % Respondents	Q7. Obama job performance						
	Total	Definitely approve	Somewhat approve	Somewhat disapprove	Definitely disprove	Undecided	Refused
<b>Base</b>	<b>487</b>	<b>160</b>	<b>88</b>	<b>31</b>	<b>188</b>	<b>18</b>	<b>2</b>
<b>Q13. Presidential ballot test</b>							
Definitely Hillary Clinton	192 39.4%	136 85.0%	46 52.3%	1 3.2%	6 3.2%	2 11.1%	1 50.0%
Probably Hillary Clinton	20 4.1%	4 2.5%	10 11.4%	- -	5 2.7%	1 5.6%	- -
Lean Hillary Clinton	2 0.4%	1 0.6%	- -	- -	- -	1 5.6%	- -
Definitely Donald Trump	154 31.6%	3 1.9%	5 5.7%	9 29.0%	133 70.7%	3 16.7%	1 50.0%
Probably Donald Trump	27 5.5%	1 0.6%	3 3.4%	7 22.6%	16 8.5%	- -	- -
Lean Donald Trump	4 0.8%	- -	1 1.1%	1 3.2%	2 1.1%	- -	- -
Definitely Gary Johnson	11 2.3%	1 0.6%	4 4.5%	1 3.2%	5 2.7%	- -	- -
Probably Gary Johnson	14 2.9%	1 0.6%	5 5.7%	1 3.2%	5 2.7%	2 11.1%	- -
Lean Gary Johnson	8 1.6%	1 0.6%	1 1.1%	2 6.5%	3 1.6%	1 5.6%	- -
Definitely Jill Stein	3 0.6%	- -	1 1.1%	- -	2 1.1%	- -	- -
Probably Jill Stein	5 1.0%	3 1.9%	2 2.3%	- -	- -	- -	- -
Lean Jill Stein	2 0.4%	2 1.3%	- -	- -	- -	- -	- -
Unsure	45 9.2%	7 4.4%	10 11.4%	9 29.0%	11 5.9%	8 44.4%	- -

### Q13. Presidential ballot test

Counts Break % Respondents	Q8. Direction of the country				
	Total	Right track	Wrong direction	Undecided	Refused
<b>Base</b>	<b>487</b>	<b>146</b>	<b>284</b>	<b>52</b>	<b>5</b>
<b>Q13. Presidential ballot test</b>					
Definitely Hillary Clinton	192 39.4%	119 81.5%	43 15.1%	27 51.9%	3 60.0%
Probably Hillary Clinton	20 4.1%	4 2.7%	13 4.6%	3 5.8%	- -
Lean Hillary Clinton	2 0.4%	2 1.4%	- -	- -	- -
Definitely Donald Trump	154 31.6%	4 2.7%	146 51.4%	4 7.7%	- -
Probably Donald Trump	27 5.5%	3 2.1%	21 7.4%	2 3.8%	1 20.0%
Lean Donald Trump	4 0.8%	- -	3 1.1%	- -	1 20.0%
Definitely Gary Johnson	11 2.3%	2 1.4%	9 3.2%	- -	- -
Probably Gary Johnson	14 2.9%	3 2.1%	9 3.2%	2 3.8%	- -
Lean Gary Johnson	8 1.6%	- -	7 2.5%	1 1.9%	- -
Definitely Jill Stein	3 0.6%	1 0.7%	1 0.4%	1 1.9%	- -
Probably Jill Stein	5 1.0%	1 0.7%	2 0.7%	2 3.8%	- -
Lean Jill Stein	2 0.4%	1 0.7%	1 0.4%	- -	- -
Unsure	45 9.2%	6 4.1%	29 10.2%	10 19.2%	- -

### Q13. Presidential ballot test

Counts Break % Respondents	Q9. Clinton favorability							
	Total	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	No Opinion	Never Heard of	Refused
<b>Base</b>	<b>487</b>	<b>103</b>	<b>92</b>	<b>43</b>	<b>227</b>	<b>20</b>	<b>-</b>	<b>2</b>
<b>Q13. Presidential ballot test</b>								
Definitely Hillary Clinton	192 39.4%	97 94.2%	67 72.8%	14 32.6%	9 4.0%	5 25.0%	- -	- -
Probably Hillary Clinton	20 4.1%	3 2.9%	8 8.7%	3 7.0%	5 2.2%	1 5.0%	- -	- -
Lean Hillary Clinton	2 0.4%	- -	2 2.2%	- -	- -	- -	- -	- -
Definitely Donald Trump	154 31.6%	1 1.0%	1 1.1%	5 11.6%	146 64.3%	- -	- -	1 50.0%
Probably Donald Trump	27 5.5%	- -	2 2.2%	2 4.7%	22 9.7%	1 5.0%	- -	- -
Lean Donald Trump	4 0.8%	- -	1 1.1%	2 4.7%	1 0.4%	- -	- -	- -
Definitely Gary Johnson	11 2.3%	- -	- -	2 4.7%	8 3.5%	1 5.0%	- -	- -
Probably Gary Johnson	14 2.9%	1 1.0%	2 2.2%	2 4.7%	8 3.5%	1 5.0%	- -	- -
Lean Gary Johnson	8 1.6%	- -	- -	1 2.3%	7 3.1%	- -	- -	- -
Definitely Jill Stein	3 0.6%	- -	- -	- -	3 1.3%	- -	- -	- -
Probably Jill Stein	5 1.0%	- -	4 4.3%	1 2.3%	- -	- -	- -	- -
Lean Jill Stein	2 0.4%	- -	- -	2 4.7%	- -	- -	- -	- -
Unsure	45 9.2%	1 1.0%	5 5.4%	9 20.9%	18 7.9%	11 55.0%	- -	1 50.0%

### Q13. Presidential ballot test

Counts Break % Respondents	Q10. Trump favorability							
	Total	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	No Opinion	Never Heard of	Refused
<b>Base</b>	<b>487</b>	<b>71</b>	<b>100</b>	<b>56</b>	<b>239</b>	<b>20</b>	<b>-</b>	<b>1</b>
<b>Q13. Presidential ballot test</b>								
Definitely Hillary Clinton	192 39.4%	1 1.4%	3 3.0%	9 16.1%	175 73.2%	4 20.0%	- -	- -
Probably Hillary Clinton	20 4.1%	1 1.4%	3 3.0%	3 5.4%	12 5.0%	1 5.0%	- -	- -
Lean Hillary Clinton	2 0.4%	- -	- -	1 1.8%	1 0.4%	- -	- -	- -
Definitely Donald Trump	154 31.6%	62 87.3%	69 69.0%	15 26.8%	5 2.1%	3 15.0%	- -	- -
Probably Donald Trump	27 5.5%	2 2.8%	14 14.0%	9 16.1%	- -	2 10.0%	- -	- -
Lean Donald Trump	4 0.8%	- -	2 2.0%	2 3.6%	- -	- -	- -	- -
Definitely Gary Johnson	11 2.3%	1 1.4%	2 2.0%	3 5.4%	5 2.1%	- -	- -	- -
Probably Gary Johnson	14 2.9%	1 1.4%	1 1.0%	4 7.1%	8 3.3%	- -	- -	- -
Lean Gary Johnson	8 1.6%	- -	2 2.0%	3 5.4%	3 1.3%	- -	- -	- -
Definitely Jill Stein	3 0.6%	- -	1 1.0%	- -	2 0.8%	- -	- -	- -
Probably Jill Stein	5 1.0%	- -	- -	- -	4 1.7%	1 5.0%	- -	- -
Lean Jill Stein	2 0.4%	- -	- -	- -	2 0.8%	- -	- -	- -
Unsure	45 9.2%	3 4.2%	3 3.0%	7 12.5%	22 9.2%	9 45.0%	- -	1 100.0%

### Q13. Presidential ballot test

Counts Break % Respondents	Q17. Johnson favorability							
	Total	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	No Opinion	Never Heard of	Refused
<b>Base</b>	<b>487</b>	<b>136</b>	<b>88</b>	<b>59</b>	<b>121</b>	<b>78</b>	<b>4</b>	<b>1</b>
<b>Q13. Presidential ballot test</b>								
Definitely Hillary Clinton	192 39.4%	10 7.4%	15 17.0%	38 64.4%	98 81.0%	29 37.2%	2 50.0%	-
Probably Hillary Clinton	20 4.1%	3 2.2%	4 4.5%	6 10.2%	2 1.7%	4 5.1%	1 25.0%	-
Lean Hillary Clinton	2 0.4%	-	1 1.1%	-	1 0.8%	-	-	-
Definitely Donald Trump	154 31.6%	92 67.6%	38 43.2%	2 3.4%	2 1.7%	19 24.4%	1 25.0%	-
Probably Donald Trump	27 5.5%	12 8.8%	11 12.5%	1 1.7%	-	3 3.8%	-	-
Lean Donald Trump	4 0.8%	2 1.5%	-	-	1 0.8%	1 1.3%	-	-
Definitely Gary Johnson	11 2.3%	4 2.9%	3 3.4%	2 3.4%	-	2 2.6%	-	-
Probably Gary Johnson	14 2.9%	3 2.2%	4 4.5%	1 1.7%	4 3.3%	2 2.6%	-	-
Lean Gary Johnson	8 1.6%	1 0.7%	2 2.3%	2 3.4%	-	3 3.8%	-	-
Definitely Jill Stein	3 0.6%	-	-	1 1.7%	2 1.7%	-	-	-
Probably Jill Stein	5 1.0%	-	1 1.1%	-	2 1.7%	2 2.6%	-	-
Lean Jill Stein	2 0.4%	-	-	-	1 0.8%	1 1.3%	-	-
Unsure	45 9.2%	9 6.6%	9 10.2%	6 10.2%	8 6.6%	12 15.4%	-	1 100.0%



### Q13. Presidential ballot test

Counts Break % Respondents	Q18. Feingold favorability							
	Total	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	No Opinion	Never Heard of	Refused
<b>Base</b>	<b>487</b>	<b>122</b>	<b>74</b>	<b>54</b>	<b>162</b>	<b>69</b>	<b>4</b>	<b>2</b>
<b>Q13. Presidential ballot test</b>								
Definitely Hillary Clinton	192 39.4%	107 87.7%	43 58.1%	12 22.2%	7 4.3%	21 30.4%	2 50.0%	-
Probably Hillary Clinton	20 4.1%	2 1.6%	6 8.1%	2 3.7%	7 4.3%	3 4.3%	-	-
Lean Hillary Clinton	2 0.4%	1 0.8%	1 1.4%	-	-	-	-	-
Definitely Donald Trump	154 31.6%	1 0.8%	2 2.7%	17 31.5%	108 66.7%	24 34.8%	2 50.0%	-
Probably Donald Trump	27 5.5%	1 0.8%	3 4.1%	5 9.3%	16 9.9%	2 2.9%	-	-
Lean Donald Trump	4 0.8%	-	1 1.4%	1 1.9%	1 0.6%	1 1.4%	-	-
Definitely Gary Johnson	11 2.3%	1 0.8%	-	3 5.6%	4 2.5%	3 4.3%	-	-
Probably Gary Johnson	14 2.9%	2 1.6%	3 4.1%	3 5.6%	4 2.5%	1 1.4%	-	1 50.0%
Lean Gary Johnson	8 1.6%	-	2 2.7%	2 3.7%	1 0.6%	3 4.3%	-	-
Definitely Jill Stein	3 0.6%	1 0.8%	2 2.7%	-	-	-	-	-
Probably Jill Stein	5 1.0%	-	3 4.1%	-	1 0.6%	1 1.4%	-	-
Lean Jill Stein	2 0.4%	1 0.8%	-	-	-	1 1.4%	-	-
Unsure	45 9.2%	5 4.1%	8 10.8%	9 16.7%	13 8.0%	9 13.0%	-	1 50.0%

### Q13. Presidential ballot test

Counts Break % Respondents	Q20. Senate ballot test											
	Total	Definitely Johnson	Probably Johnson	Lean Johnson	Definitely Feingold	Probably Feingold	Lean Feingold	Definitely Anderson	Probably Anderson	Lean Anderson	Undecided	Refused
<b>Base</b>	<b>484</b>	<b>175</b>	<b>35</b>	<b>7</b>	<b>187</b>	<b>27</b>	<b>13</b>	<b>5</b>	<b>5</b>	<b>1</b>	<b>28</b>	<b>1</b>
<b>Q13. Presidential ballot test</b>												
Definitely Hillary Clinton	191 39.5%	7 4.0%	4 11.4%	1 14.3%	157 84.0%	13 48.1%	5 38.5%	1 20.0%	1 20.0%	- -	2 7.1%	- -
Probably Hillary Clinton	20 4.1%	- -	1 2.9%	- -	9 4.8%	4 14.8%	3 23.1%	1 20.0%	1 20.0%	- -	1 3.6%	- -
Lean Hillary Clinton	2 0.4%	- -	- -	- -	1 0.5%	- -	1 7.7%	- -	- -	- -	- -	- -
Definitely Donald Trump	152 31.4%	127 72.6%	9 25.7%	2 28.6%	3 1.6%	1 3.7%	- -	1 20.0%	- -	- -	8 28.6%	1 100.0%
Probably Donald Trump	27 5.6%	17 9.7%	7 20.0%	- -	1 0.5%	- -	- -	- -	1 20.0%	- -	1 3.6%	- -
Lean Donald Trump	4 0.8%	- -	3 8.6%	- -	1 0.5%	- -	- -	- -	- -	- -	- -	- -
Definitely Gary Johnson	11 2.3%	3 1.7%	2 5.7%	1 14.3%	1 0.5%	1 3.7%	- -	1 20.0%	1 20.0%	- -	1 3.6%	- -
Probably Gary Johnson	14 2.9%	5 2.9%	2 5.7%	- -	3 1.6%	2 7.4%	- -	- -	1 20.0%	1 100.0%	- -	- -
Lean Gary Johnson	8 1.7%	1 0.6%	1 2.9%	2 28.6%	- -	- -	2 15.4%	- -	- -	- -	2 7.1%	- -
Definitely Jill Stein	3 0.6%	- -	- -	- -	2 1.1%	- -	- -	1 20.0%	- -	- -	- -	- -
Probably Jill Stein	5 1.0%	- -	- -	- -	2 1.1%	2 7.4%	- -	- -	- -	- -	1 3.6%	- -
Lean Jill Stein	2 0.4%	- -	- -	- -	1 0.5%	1 3.7%	- -	- -	- -	- -	- -	- -
Unsure	45 9.3%	15 8.6%	6 17.1%	1 14.3%	6 3.2%	3 11.1%	2 15.4%	- -	- -	- -	12 42.9%	- -

### Q13. Presidential ballot test

Counts Break % Respondents	Q21. Direction of Wisconsin				
	Total	Right track	Wrong direction	Undecided	Refused
<b>Base</b>	<b>487</b>	<b>235</b>	<b>182</b>	<b>69</b>	<b>1</b>
<b>Q13. Presidential ballot test</b>					
Definitely Hillary Clinton	192 39.4%	49 20.9%	119 65.4%	24 34.8%	- -
Probably Hillary Clinton	20 4.1%	7 3.0%	6 3.3%	7 10.1%	- -
Lean Hillary Clinton	2 0.4%	2 0.9%	- -	- -	- -
Definitely Donald Trump	154 31.6%	108 46.0%	25 13.7%	21 30.4%	- -
Probably Donald Trump	27 5.5%	21 8.9%	1 0.5%	5 7.2%	- -
Lean Donald Trump	4 0.8%	3 1.3%	1 0.5%	- -	- -
Definitely Gary Johnson	11 2.3%	7 3.0%	3 1.6%	1 1.4%	- -
Probably Gary Johnson	14 2.9%	8 3.4%	4 2.2%	1 1.4%	1 100.0%
Lean Gary Johnson	8 1.6%	7 3.0%	- -	1 1.4%	- -
Definitely Jill Stein	3 0.6%	2 0.9%	1 0.5%	- -	- -
Probably Jill Stein	5 1.0%	1 0.4%	4 2.2%	- -	- -
Lean Jill Stein	2 0.4%	1 0.4%	1 0.5%	- -	- -
Unsure	45 9.2%	19 8.1%	17 9.3%	9 13.0%	- -

### Q13. Presidential ballot test

Counts Break % Respondents	Q22. Politically views							
	Total	Very conservative	Conservative	Moderate	Liberal	Very Liberal	Unsure	No Response/Refused
<b>Base</b>	<b>487</b>	<b>52</b>	<b>154</b>	<b>139</b>	<b>57</b>	<b>35</b>	<b>45</b>	<b>5</b>
<b>Q13. Presidential ballot test</b>								
Definitely Hillary Clinton	192 39.4%	6 11.5%	25 16.2%	76 54.7%	40 70.2%	28 80.0%	15 33.3%	2 40.0%
Probably Hillary Clinton	20 4.1%	- -	7 4.5%	6 4.3%	2 3.5%	2 5.7%	3 6.7%	- -
Lean Hillary Clinton	2 0.4%	- -	- -	1 0.7%	1 1.8%	- -	- -	- -
Definitely Donald Trump	154 31.6%	35 67.3%	81 52.6%	19 13.7%	1 1.8%	1 2.9%	15 33.3%	2 40.0%
Probably Donald Trump	27 5.5%	4 7.7%	16 10.4%	5 3.6%	- -	- -	2 4.4%	- -
Lean Donald Trump	4 0.8%	1 1.9%	- -	2 1.4%	- -	- -	1 2.2%	- -
Definitely Gary Johnson	11 2.3%	1 1.9%	5 3.2%	2 1.4%	3 5.3%	- -	- -	- -
Probably Gary Johnson	14 2.9%	2 3.8%	4 2.6%	4 2.9%	3 5.3%	- -	1 2.2%	- -
Lean Gary Johnson	8 1.6%	1 1.9%	2 1.3%	4 2.9%	- -	1 2.9%	- -	- -
Definitely Jill Stein	3 0.6%	- -	2 1.3%	- -	- -	- -	1 2.2%	- -
Probably Jill Stein	5 1.0%	- -	1 0.6%	3 2.2%	- -	1 2.9%	- -	- -
Lean Jill Stein	2 0.4%	- -	- -	- -	1 1.8%	1 2.9%	- -	- -
Unsure	45 9.2%	2 3.8%	11 7.1%	17 12.2%	6 10.5%	1 2.9%	7 15.6%	1 20.0%

### Q13. Presidential ballot test

Counts Break % Respondents	Q25. Income						
	Total	Under \$30,000	\$30,000 to \$49,999	\$50,000 to \$99,999	\$100,000 to \$200,000	Over \$200,000	Refused
<b>Base</b>	<b>487</b>	<b>85</b>	<b>93</b>	<b>164</b>	<b>73</b>	<b>15</b>	<b>57</b>
<b>Q13. Presidential ballot test</b>							
Definitely Hillary Clinton	192 39.4%	43 50.6%	32 34.4%	68 41.5%	29 39.7%	6 40.0%	14 24.6%
Probably Hillary Clinton	20 4.1%	4 4.7%	4 4.3%	5 3.0%	2 2.7%	1 6.7%	4 7.0%
Lean Hillary Clinton	2 0.4%	- -	- -	1 0.6%	- -	1 6.7%	- -
Definitely Donald Trump	154 31.6%	23 27.1%	30 32.3%	54 32.9%	20 27.4%	5 33.3%	22 38.6%
Probably Donald Trump	27 5.5%	2 2.4%	6 6.5%	9 5.5%	4 5.5%	- -	6 10.5%
Lean Donald Trump	4 0.8%	- -	- -	2 1.2%	2 2.7%	- -	- -
Definitely Gary Johnson	11 2.3%	2 2.4%	3 3.2%	4 2.4%	2 2.7%	- -	- -
Probably Gary Johnson	14 2.9%	1 1.2%	2 2.2%	3 1.8%	5 6.8%	2 13.3%	1 1.8%
Lean Gary Johnson	8 1.6%	1 1.2%	2 2.2%	3 1.8%	2 2.7%	- -	- -
Definitely Jill Stein	3 0.6%	- -	1 1.1%	1 0.6%	1 1.4%	- -	- -
Probably Jill Stein	5 1.0%	1 1.2%	2 2.2%	2 1.2%	- -	- -	- -
Lean Jill Stein	2 0.4%	- -	2 2.2%	- -	- -	- -	- -
Unsure	45 9.2%	8 9.4%	9 9.7%	12 7.3%	6 8.2%	- -	10 17.5%

### Q13. Presidential ballot test

Counts Break % Respondents	Q26. Education						
	Total	Some high school	High school degree	Some college	College degree	Graduate degree	Refused
<b>Base</b>	<b>487</b>	<b>12</b>	<b>110</b>	<b>128</b>	<b>128</b>	<b>102</b>	<b>7</b>
<b>Q13. Presidential ballot test</b>							
Definitely Hillary Clinton	192 39.4%	4 33.3%	45 40.9%	42 32.8%	54 42.2%	45 44.1%	2 28.6%
Probably Hillary Clinton	20 4.1%	- -	4 3.6%	6 4.7%	4 3.1%	6 5.9%	- -
Lean Hillary Clinton	2 0.4%	- -	- -	- -	2 1.6%	- -	- -
Definitely Donald Trump	154 31.6%	5 41.7%	41 37.3%	48 37.5%	34 26.6%	24 23.5%	2 28.6%
Probably Donald Trump	27 5.5%	- -	4 3.6%	10 7.8%	5 3.9%	8 7.8%	- -
Lean Donald Trump	4 0.8%	- -	1 0.9%	- -	3 2.3%	- -	- -
Definitely Gary Johnson	11 2.3%	1 8.3%	2 1.8%	2 1.6%	4 3.1%	2 2.0%	- -
Probably Gary Johnson	14 2.9%	- -	- -	7 5.5%	4 3.1%	3 2.9%	- -
Lean Gary Johnson	8 1.6%	1 8.3%	1 0.9%	2 1.6%	3 2.3%	1 1.0%	- -
Definitely Jill Stein	3 0.6%	- -	- -	1 0.8%	1 0.8%	1 1.0%	- -
Probably Jill Stein	5 1.0%	- -	1 0.9%	- -	1 0.8%	3 2.9%	- -
Lean Jill Stein	2 0.4%	- -	1 0.9%	1 0.8%	- -	- -	- -
Unsure	45 9.2%	1 8.3%	10 9.1%	9 7.0%	13 10.2%	9 8.8%	3 42.9%

### Q13. Presidential ballot test

Counts Break % Respondents	Q27. Religious affiliation										
	Total	Catholic	Protestant	Evangelical	Fundamentalist	Mormon	Jewish	Muslim	Something else	No Religion	Refused
<b>Base</b>	<b>487</b>	<b>151</b>	<b>123</b>	<b>31</b>	<b>2</b>	<b>-</b>	<b>6</b>	<b>-</b>	<b>109</b>	<b>51</b>	<b>14</b>
<b>Q13. Presidential ballot test</b>											
Definitely Hillary Clinton	192 39.4%	66 43.7%	42 34.1%	6 19.4%	1 50.0%	-	3 50.0%	-	38 34.9%	32 62.7%	4 28.6%
Probably Hillary Clinton	20 4.1%	6 4.0%	5 4.1%	2 6.5%	-	-	-	-	4 3.7%	2 3.9%	1 7.1%
Lean Hillary Clinton	2 0.4%	1 0.7%	-	-	-	-	-	-	-	1 2.0%	-
Definitely Donald Trump	154 31.6%	49 32.5%	43 35.0%	14 45.2%	1 50.0%	-	-	-	37 33.9%	7 13.7%	3 21.4%
Probably Donald Trump	27 5.5%	10 6.6%	11 8.9%	1 3.2%	-	-	1 16.7%	-	4 3.7%	-	-
Lean Donald Trump	4 0.8%	-	1 0.8%	-	-	-	1 16.7%	-	1 0.9%	1 2.0%	-
Definitely Gary Johnson	11 2.3%	-	3 2.4%	1 3.2%	-	-	-	-	4 3.7%	2 3.9%	1 7.1%
Probably Gary Johnson	14 2.9%	4 2.6%	1 0.8%	3 9.7%	-	-	-	-	4 3.7%	2 3.9%	-
Lean Gary Johnson	8 1.6%	3 2.0%	-	1 3.2%	-	-	-	-	4 3.7%	-	-
Definitely Jill Stein	3 0.6%	1 0.7%	-	-	-	-	1 16.7%	-	1 0.9%	-	-
Probably Jill Stein	5 1.0%	-	-	2 6.5%	-	-	-	-	1 0.9%	2 3.9%	-
Lean Jill Stein	2 0.4%	-	-	-	-	-	-	-	1 0.9%	1 2.0%	-
Unsure	45 9.2%	11 7.3%	17 13.8%	1 3.2%	-	-	-	-	10 9.2%	1 2.0%	5 35.7%

### Q13. Presidential ballot test

Counts Break % Respondents	Q28. Church attendance					
	Total	Weekly	Couple times a month	A few times a year	Almost never/never attend	Refused
<b>Base</b>	<b>487</b>	<b>162</b>	<b>70</b>	<b>113</b>	<b>119</b>	<b>23</b>
<b>Q13. Presidential ballot test</b>						
Definitely Hillary Clinton	192 39.4%	57 35.2%	20 28.6%	46 40.7%	62 52.1%	7 30.4%
Probably Hillary Clinton	20 4.1%	4 2.5%	5 7.1%	5 4.4%	5 4.2%	1 4.3%
Lean Hillary Clinton	2 0.4%	- -	- -	1 0.9%	1 0.8%	- -
Definitely Donald Trump	154 31.6%	60 37.0%	29 41.4%	36 31.9%	23 19.3%	6 26.1%
Probably Donald Trump	27 5.5%	14 8.6%	6 8.6%	5 4.4%	1 0.8%	1 4.3%
Lean Donald Trump	4 0.8%	2 1.2%	- -	- -	2 1.7%	- -
Definitely Gary Johnson	11 2.3%	4 2.5%	- -	2 1.8%	4 3.4%	1 4.3%
Probably Gary Johnson	14 2.9%	4 2.5%	3 4.3%	4 3.5%	3 2.5%	- -
Lean Gary Johnson	8 1.6%	3 1.9%	- -	2 1.8%	3 2.5%	- -
Definitely Jill Stein	3 0.6%	- -	2 2.9%	- -	1 0.8%	- -
Probably Jill Stein	5 1.0%	2 1.2%	1 1.4%	- -	2 1.7%	- -
Lean Jill Stein	2 0.4%	- -	- -	- -	2 1.7%	- -
Unsure	45 9.2%	12 7.4%	4 5.7%	12 10.6%	10 8.4%	7 30.4%



### Q13. Presidential ballot test

Counts Break % Respondents	Q29. Personal status			
	Total	Married	Single	Refused
<b>Base</b>	<b>487</b>	<b>306</b>	<b>168</b>	<b>13</b>
<b>Q13. Presidential ballot test</b>				
Definitely Hillary Clinton	192 39.4%	115 37.6%	73 43.5%	4 30.8%
Probably Hillary Clinton	20 4.1%	9 2.9%	11 6.5%	- -
Lean Hillary Clinton	2 0.4%	1 0.3%	1 0.6%	- -
Definitely Donald Trump	154 31.6%	110 35.9%	42 25.0%	2 15.4%
Probably Donald Trump	27 5.5%	18 5.9%	8 4.8%	1 7.7%
Lean Donald Trump	4 0.8%	2 0.7%	2 1.2%	- -
Definitely Gary Johnson	11 2.3%	10 3.3%	- -	1 7.7%
Probably Gary Johnson	14 2.9%	7 2.3%	7 4.2%	- -
Lean Gary Johnson	8 1.6%	3 1.0%	5 3.0%	- -
Definitely Jill Stein	3 0.6%	2 0.7%	1 0.6%	- -
Probably Jill Stein	5 1.0%	2 0.7%	3 1.8%	- -
Lean Jill Stein	2 0.4%	- -	2 1.2%	- -
Unsure	45 9.2%	27 8.8%	13 7.7%	5 38.5%